



Industry Intermediary

net.America

Industry

Healthcare, Health Information Technology

Key Partners

- Historically Black Colleges and Universities (HBCU), Hispanic Serving Institutions (HSI), Indigenous Community Colleges, and other minority-serving institutions

Target Apprentice Populations

- Minorities
- Vulnerable populations

Project Overview

net.America is developing a health village model to disseminate Registered Apprenticeship (RA) resources and demystify apprenticeships using the VirBella platform. This platform uses avatars of participants to create virtual booths that allow interaction with various health professionals. Diversity, equity, and inclusion (DEI) goals are addressed by leveraging partnerships with established and trusted non-profit organizations. These partners work in under-resourced communities through charter and community schools to equip leaders to better prepare children, youth, adults, and families for postsecondary education and training that leads to a rewarding career. net.America will also conduct community and stakeholder engagement to ensure that community and religious leaders understand the benefits of Registered Apprenticeship Programs (RAPs).

net.America's Workforce Impact Network (WIN) team is developing new, and expanding existing, RAPs by conducting outreach to employers through virtual job fairs and next gen partnership models. WIN will create curricula for industry-recognized credentials and competency-based apprenticeship models with digital badges to recognize college credits.

WIN has a strong academic and educational team that apply current research and trends to identify gaps in Healthcare, Emerging Technologies, and Energy sector occupations. This leads to the creation of new competency-based, in-demand occupations. Additionally, standards development and work processes and curricula are currently under development, leveraging WIN's strengths and connections from years of working with minority-serving institutions.