

*National*  
**APPRENTICESHIP WEEK**

NOVEMBER 14-20, 2022



# NATIONAL APPRENTICESHIP WEEK 2022:

*Celebrating 85 Years  
of Registered Apprenticeship*

**APPRENTICESHIPUSA™**  
★★★



## Message from the Administrator



National Apprenticeship Week is an exciting time for the Office of Apprenticeship. It's when we get a chance to celebrate Registered Apprenticeship with partners from across the country. This year's celebration was especially meaningful as it took place during the 85th Anniversary of the National Apprenticeship Act.

Leading up to National Apprenticeship Week, we created the "ApprenticeshipUSA" brand to establish an identity and connect all stakeholders in the National Registered Apprenticeship system. We also launched the Apprenticeship Ambassador Initiative, 90-Day Apprenticeship Trucking Challenge, and the 120-Day Cybersecurity Apprenticeship Sprint to further raise awareness of the value of Registered Apprenticeship in addressing some of our nation's pressing workforce challenges.

I hope you enjoy this National Apprenticeship Week Report which highlights the exciting events that took place throughout the week. I am appreciative of the incredible work that has been done and that we will continue to do together, bringing real work opportunities to create pathways to good jobs through a combination of training and educational opportunities especially for underserved populations, including women, youth, people of color, rural communities, justice-involved individuals, and people with disabilities. Many thanks to all National Apprenticeship Week hosts, speakers, and participants as well as those who developed and signed a proclamation. We look forward to celebrating with you again next year. Save the date for November 13-19, 2023!

Sincerely,

A handwritten signature in white ink, appearing to be "John Ladd", written over a dark blue background.

**JOHN LADD, Administrator**

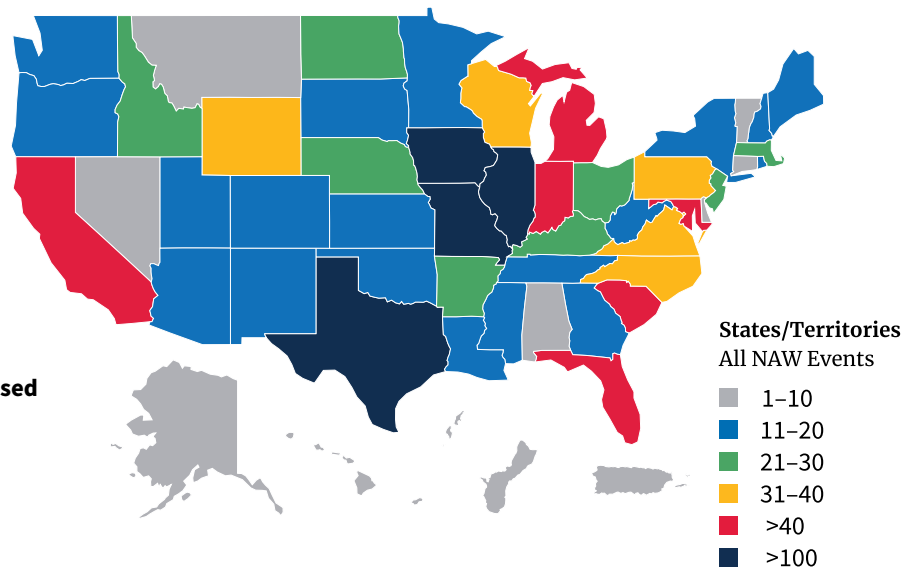
Employment and Training Administration  
Office of Apprenticeship  
U.S. Department of Labor

# National Apprenticeship Week Record-Breaking Numbers

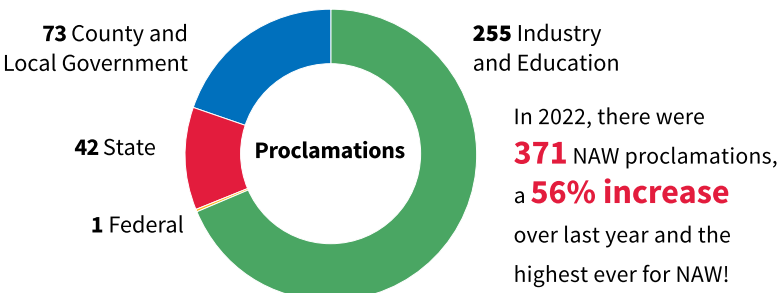
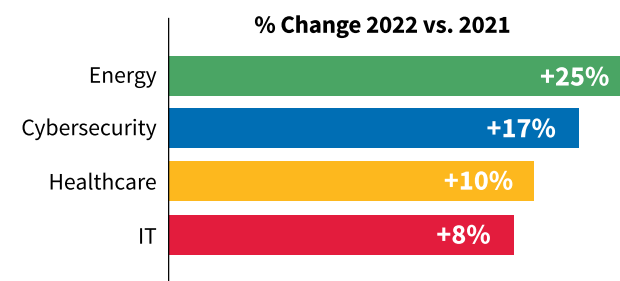
This year's National Apprenticeship Week (NAW) took place November 14-20, 2022, which fell during the 85<sup>th</sup> Anniversary of the National Apprenticeship Act, and broke all previous years' records! Industry, labor, equity, workforce, education, and government partners came together to showcase and promote high-quality, inclusive, in-demand career pathway opportunities through Registered Apprenticeship. Thousands of hosts submitted proclamations and held events such as panel discussions, career fairs, and graduation ceremonies in all 50 states, the District of Columbia, and four U.S. territories.

## Events across the U.S. States and Territories

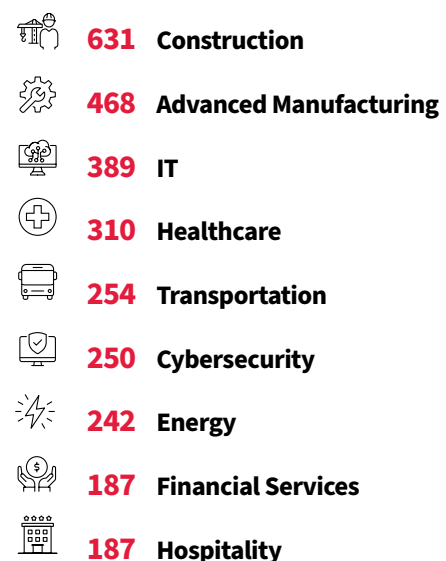
**1,768 Activities** (+49% vs. 2021)  
**371 Proclamations** (+56% vs. 2021)  
**1,397 Events** (+47% vs. 2021)  
**438 Veterans-focused**  
**661 Youth-focused**  
**505 Women-focused**  
**481 People of Color-focused**  
**367 People with Disabilities-focused**  
**345 Justice-Involved Individuals-focused**  
**426 Rural Communities-focused**



## Number of Industry Events Compared to 2021



## Events by Industry in 2022



# NAW Highlights Leadership in Action

Government leaders at the federal, state, and local levels demonstrated their commitment towards expanding Registered Apprenticeship by issuing proclamations, as well as attending and providing remarks at NAW events such as signing ceremonies, conferences, workshops, and summits for target audiences and occupations. They used NAW as an opportunity to highlight how Registered Apprenticeship provides a critical talent pipeline that can help to address some of our nation's pressing workforce challenges.

- **President Joseph R. Biden** issued a NAW [Proclamation](#), where he highlighted the importance of investing in Registered Apprenticeship to create a critical pathway to good-paying jobs. The proclamation emphasized the role of Registered Apprenticeships in the Administration's vision to build an economy from the bottom up and the middle out: an economy that works for everyone.



Secretary Walsh's Welcome Video to kick off National Apprenticeship Week.

- **Secretary of Labor Martin J. Walsh** kicked off NAW with an [NAW Welcome Video](#). In his message, he highlighted the importance of continuing to create opportunities for underserved populations by increasing access to Registered Apprenticeships through intentional and thoughtful incorporation of diversity, equity, inclusion, and accessibility (DEIA) in apprenticeship programs. In addition to highlighting recent initiatives, he announced the new interactive [data visualization map](#) that allows the public to view key statistics on Registered Apprenticeship programs, with the option to drill down into multiple demographic categories. He also announced the release of several [American Apprenticeship Initiative \(AAI\)](#)

evaluations. In a [blog following NAW](#), Secretary Walsh announced the upcoming launch of the Apprentice Trailblazer Initiative that will give youth apprentices and recent graduates a platform to share their perspective, experience, and success stories to help promote, diversify, and expand Registered Apprenticeship programs.

- **First Lady Dr. Jill Biden** and **Secretaries Walsh, Cardona and Raimondo** then toured the U.S. headquarters of Aon with hundreds of members of the Business Roundtable and Chicago Apprenticeship Network. They met with Terriana, an apprentice who shared how Aon's apprenticeship program transformed her life and the life of her entire family. Following recorded opening remarks, Secretary Walsh held a private roundtable discussion with employers about the value of Registered Apprenticeship programs in providing skills-based training for participants to advance toward in-demand careers.



Acting Assistant Secretary Brent Parton (background), Office of Apprenticeship Division Director Cierra Mitchell (foreground), and youth at the Youth Apprenticeship Town Hall.

*"National Apprenticeship Week reminds Americans of the tremendous benefits that Registered Apprenticeships provide to workers and employers. A long-honored approach to educating workers and preparing them for stable careers, today's Registered Apprenticeships are being revitalized here in the U.S. as a proven strategy that equips workers – especially women and other underrepresented and underserved communities – with marketable skills sought in high-demand industries."*

**MARTY WALSH**  
Secretary of Labor

- **YouthBuild** hosted a [Youth Apprenticeship Town Hall](#) that engaged dialogue between national apprenticeship leaders, key stakeholders designing Registered Apprenticeships, and youth apprentices. Secretary Walsh provided opening remarks and Acting Assistant Secretary of Labor Brent Parton toured the facility and held a roundtable discussion with Youthbuild apprentices.





Secretary Walsh, Secretary Cardona, First Lady Dr. Jill Biden, Secretary Raimondo and other officials observed a student's robot display at Rolling Meadows High School.

- The **U.S. Department of Labor**, in coordination with the **White House National Cyber Director**, **Departments of Commerce, Defense, Homeland Security**, and other federal agencies, hosted the [120-Day Cybersecurity Apprenticeship Sprint](#) Culmination Event at the White House. At the event, business leaders shared lessons learned, best practices, and a proposed path forward to increasing Registered Apprenticeships in building a skilled and diverse workforce in cybersecurity. During the Sprint, the Office of Apprenticeship, in partnership with State Apprenticeship Agencies and



Deputy Secretary of Labor Julie Su and Office of Apprenticeship Administrator John Ladd at the 120-Day Cybersecurity Apprenticeship Sprint Culmination Event.

DOL-contracted [industry intermediaries](#), helped employers develop and register approximately 200 cybersecurity programs and hire almost 8,000 apprentices in critical cybersecurity

jobs in less than 120 days. Check out the [White House Fact Sheet](#) for further details about the success of the Sprint. The Department of Defense also signed a [joint memo](#) with the Defense Industrial Base where they committed to expanding the cybersecurity workforce by eliminating educational barriers and leveraging apprenticeship programs as pathway to good jobs.

- The **Senate Career and Technical Education Caucus**, alongside the **Swiss and Austrian Embassies**, held a Capitol Hill Briefing on [Women in Apprenticeship](#) to highlight both NAW and the European apprenticeship models. Remarks were made by Ambassador of Switzerland Jacques Pitteloud, Austrian Charge d'Affairs Günther Salzmann, and Senator John Hickenlooper.

- The **Idaho AFL-CIO** held the biennial [Pacific Northwest Apprenticeship Education Conference](#), with Secretary Walsh as the keynote speaker. The conference creates a platform to strengthen Registered Apprenticeship, empower the skilled trades workforce, and connects businesses, government, and educational institutions. This year's two-day event was attended by over 300 attendees including Registered Apprenticeship sponsors and workforce

development representatives from all northwest states consisting of Idaho, Washington, Alaska, Wyoming, Montana, and Oregon. During the event, the First Lady of Idaho, Theresa Little, read "[Booper Dreams Big: An Almost True Story of Apprenticeship](#)" to a class of third graders.

- Thursday marked the second annual National Women in Apprenticeship Day. In honor of the occasion, the **U.S. Department of Labor (DOL) Women's Bureau** held a webinar called "[Women in Apprenticeship: Building Our Power](#)." Women's Bureau Director Wendy Chun-Hoon moderated discussions on the importance of the Infrastructure Investment and Jobs Act in creating and leveraging Registered Apprenticeship and career opportunities for women.

*"We take seriously our commitment to advancing training, employment, and return-to-work opportunities that connect women to higher wage jobs and careers."*

**WENDY CHUN-HOON**  
Women's Bureau Director

# Registered Apprenticeship in New and Emerging Industries

NAW is an opportunity to highlight how Registered Apprenticeship, a proven and industry-driven training model, is increasingly used as a workforce development strategy beyond the traditionally apprenticeable occupations. It provides a critical talent pipeline that can help to address some of our nation's pressing workforce challenges such as rebuilding our country's infrastructure, addressing supply chain demands, supporting a clean energy workforce, modernizing our cybersecurity response, and responding to care economy issues.

## Highlights from the field

- **Apprenti** partnered with **Amazon's** Technical Apprenticeship Program to host [over 500 Amazon apprentice graduates](#) in Seattle to celebrate their success. Apprenti Co-Founder and Executive Director Jennifer Carlson said Registered Apprenticeship is "changing the way we define technology careers by creating new opportunity tracks and closing the diversity gap." She presented apprentices with a completion certificate as they celebrated their career success. Apprenti also held a virtual apprenticeship graduation for all its apprentices later in the week.



*Apprenti Executive Director Jennifer Carlson presented Amazon apprentices with their graduation certificates.*

- **Zurich Insurance** hosted its fourth virtual National Apprenticeship Week Summit where alumni and leaders of the Zurich Associate and Bachelor's Degree Apprenticeship programs provided information and key dates with high school counselors and apprenticeship candidates. During the event, current

apprentices, alumni, and program leaders shared how the program can help fast-track interested participants in a career with the largest commercial insurance company. Zurich also [hosted and participated in events](#) in Chicago, DC, and New York.

- **Oberg Industries** hosted an [Open House](#) for local students and their families to learn about career and apprenticeship opportunities in advanced manufacturing. Attendees had the opportunity to have an up close and personal look at the latest equipment and technology used in the industry at their 80,000 sq. ft. Precision Machining Center in Sarver, PA. Parents and students engaged directly with employees about their career paths, expertise, and interests in Oberg's work and the products they make.
- **CORE Electric Cooperative**, the largest electric distribution cooperative in Colorado, and one of the largest in the U.S., celebrated NAW by giving each of their apprentices a "badge" denoting their current apprenticeship year, along with points to be used on their company store. Prior to the issuance of the badge, each apprentice's manager issued a personal message to them, recognizing them for their commitment to the program. Later in the week, CORE provided a warm breakfast before their training commenced and thanked them for their continued efforts.



*Tour of the Oberg high-tech facilities for potential future apprentices.*



*CORE apprentices, managers and trainers in Colorado.*



# Pre-Apprenticeship and Youth Apprenticeship

It's never too early to start thinking about careers. Almost half of all the NAW 2022 events had a focus on how pre-apprenticeship and Registered Apprenticeship can combine academic and technical classroom instruction with work experience to benefit youth in jumpstarting their careers. Events ranged from graduation ceremonies, open houses and information sessions geared towards students and their families, and workshops targeted on sharing research findings about youth programs and youth-focused pre-apprenticeship programs.

## Highlights from the field

- **The DC Department of Employment Services Office of Apprenticeship, Information and Training** hosted an Apprenticeship Works for Youth Demonstration Event, targeting the industries of advanced manufacturing, construction, and energy. The in-person event provided students with the opportunity to see what it's like to be an apprentice and included live demonstrations by employer sponsors.



Organizers of the Apprenticeship Works for Youth Demonstration Event in DC.

- **Penobscot Job Corps Center** carpentry pre-apprentices in Bangor, Maine had the privilege of visiting a construction jobsite. Pre-apprentices shared that it was an amazing learning experience! Job Corps offers a basic carpentry program and a carpentry pre-apprentice



Penobscot pre-apprentices on jobsite visit.

program through United Brotherhood of Carpenters and Joiners of America. All training programs are hands-on and are similar in curriculum and requirements.

- **Safal Partners' USDOL Registered Apprenticeship Technical Assistance Center of Excellence and the National Association of Workforce Development Professionals (NAWDP)** hosted a [2022 Youth Development Symposium](#) focused on providing workforce development opportunities for youth. It featured a first-of-its-kind Pre-Conference Apprenticeship Bootcamp to provide workforce system professionals with foundational knowledge on developing and implementing Registered Apprenticeship programs.



Presenters of the "Assessing and Building Strategic Youth Apprenticeship Partnerships" panel at the Safal Partners and NAWDP Youth Development Symposium.

- The **Partnership to Advance Youth Apprenticeship (PAYA)** hosted a discussion in Washington, D.C. titled "[Progress and Opportunity in Youth Apprenticeship](#)" with youth apprentices, industry partners, policymakers, and education and workforce leaders about how to leverage the Infrastructure Investment and Jobs Act to build high-

quality youth apprenticeship programs. Manny Lamarre, Senior Advisor at DOL, spoke on the panel "Aligning Systems to Support Youth Apprenticeship Through Innovations in Policy."



DOL Office of Apprenticeship staff Randy Copeland at the Howard County Career Academy.

- **DOL's Office of Apprenticeship** ran a week-long Youth Apprenticeship Awareness Campaign in the DC-Metropolitan Area. Office of Apprenticeship staff that presented included Wendy Slee, Randy Copeland, Natalie Linton, and Marcia Hampton. The events were designed to increase youth awareness of Registered Apprenticeship by partnering with Washington, DC area schools and community-based organizations. As a result of the event, an estimated audience of 1,000 youth and young adults were introduced to Registered Apprenticeship. Site visits included the Howard County Career Academy, Paint Branch High School, Ballou High School, and Phelps High School. Apprenticeship staff also hosted a virtual Youth Apprenticeship 101 Webinar and served on a panel for a youth-based event with the Anne Arundel County school system.

# Expanding Registered Apprenticeship to Underserved Populations

When all workers, including women, people of color, and individuals with disabilities have the opportunity to become apprentices, we tap into our nation's full potential and open new career pathways for American workers. Many NAW events this year celebrated the inclusive Registered Apprenticeship programs that meet employers' most critical hiring needs aligned with their DEIA goals.

## Highlights from the field

- **Deputy Secretary Su** visited the [Hospitality Training Academy](#) in Los Angeles on Nov. 17, 2022, to see how its Registered Apprenticeship programs are providing workers – especially women of color – the training and skills they need to secure good union jobs. The visit coincided with National Women in Apprenticeship Day. Deputy Secretary Su engaged with students in the academy's Line Cook Apprenticeship Program. The apprentices shared their experiences in the program, gained through classroom instruction and hands-on work in a fully equipped commercial kitchen. The apprentices prepared a meal that was served following the Press Conference. Since the 2015 launch of the Academy's Registered Apprenticeship program, 13 cohorts of apprentices have completed the program. Of the program's graduates, 51 percent are men, 47 percent are women and 2 percent transgender.

- **Jobs for the Future (JFF)** hosted a webinar entitled "[Embedding Equity in your Registered Apprenticeship: Strategies to Advance DEIA in RA](#)" featuring a Registered Apprenticeship employer, a community partner, and an apprentice to learn about the journey of implementing DEIA practices in Registered Apprenticeship programs. Attendees also learned about JFF's [Program Design Framework for DEIA in Registered Apprenticeship](#).
- **Abt Associates** released the podcast "[Equitable Earnings: Recognizing the Benefits—and Addressing the Shortfalls—of Apprenticeships](#)" as part of "The Intersect" series. The podcast shows how Registered Apprenticeship can improve wages across the board, but also how equity -- not just in earnings but in career choices -- remains a challenge. From supportive services for participants to the benefits of mentors, Dr. Katrina Bledsoe and study author Karen Gardiner discussed possible solutions to this challenge.



Maryland Labor Assistant Secretary for Workforce Development and Adult Learning James Rzepkowski (Right) presents a Governor's Proclamation to the BACH Executive Director Karen Heyward-West (Left).

- The **Maryland Department of Labor** and **The Baltimore Alliance for Careers in Healthcare (BACH)** hosted 30 attendees, including Maryland Assistant Secretary of Labor James Rzepkowski, at the Baltimore Alliance for Careers in Healthcare Apprenticeship Town Hall to share information regarding the BACH Registered Apprenticeship program and how it offers opportunities for healthcare career pathways. Employers connected to this program and one of its apprentice graduates were also in attendance to share their experiences. BACH also hosted a breakfast to acknowledge the sponsoring agency and employee partners that make the program a success. The BACH program matches healthcare organizations struggling to attract and maintain a qualified workforce with underemployed Baltimore area residents who, given the opportunity, can help meet their hiring needs.

- National Spanish-language radio station **El Zol 107.9** aired an interview with Office of Apprenticeship Business Engagement Team Lead, Sasha Cooper-Morrison, during its community show that occurred during NAW. In the interview, Sasha discussed NAW and the opportunities available to the Latino community, including youth, through Registered Apprenticeship.



Deputy Secretary Su with Line Cook apprentices.



# Women in Apprenticeship

The DOL Office of Apprenticeship, in partnership with the DOL Women's Bureau, develops policies and provides technical assistance to support the recruitment and retention of women and increase the number of women in Registered Apprenticeship. This NAW, DOL celebrated the second annual National Women in Apprenticeship Day on Thursday, November 18, 2022 by releasing updated [Equal Employment Opportunity in Registered Apprenticeship guidance](#). About 37% of all NAW events had a focus on women.

## Highlights from the field

- **NASA Langley** has a long history developing Engineering Technicians through Registered Apprenticeship dating back to 1941. The first female apprentices graduated in 1977, opening the door for females to join the technician workforce to contribute to Langley's mission. NASA's Allies & Advocates for Women (A2W) Employee Resource Group and the Engineering Technician Apprentice Program joined forces to host a "Celebrating Women in Apprenticeship" event for over 80 attendees, which featured an apprentice graduate who currently serves as the Assistant Branch Head for Manufacturing Applications.



NASA apprentice graduate Maria Salinas receiving her US Department of Labor Apprentice Certificate.

- The **Embassy of Switzerland** and the **Embassy of Austria in the U.S.** held an event at the Embassy of Switzerland titled, "Expanding Apprenticeship Opportunities for Women and in Emerging Industries." The Embassies invited Austrian companies EGGER Wood Products and ENGEL Machinery Inc. as well as Swiss companies Zurich Insurance and SwissKrono, all based in the U.S., to share their experiences with expanding apprenticeship



A panel of business representatives and their apprentices at the Swiss Embassy.

opportunities for women. The event included an open discussion among five female apprentices, who shared their professional experiences and motivations. Apprentice trainers, company representatives, and Austrian and Swiss experts shared their insights, including practical tools and lessons learned. Special remarks were given by Liechtenstein's Minister of Foreign Affairs, Education and Sport H.E. Dominique Hasler.

- The **Howard County Office of Workforce Development** hosted a "Women in Apprenticeship Forum" at the Columbia Workforce Center that drew 44 businesses to recognize women running Registered Apprenticeship programs. The event especially targeted female business leaders, entrepreneurs, and minority business owners challenged to recruit and retain their workforce. The Office of Workforce Development also hosted a job-seeker focused event at the Columbia Workforce Center Bilingual Roundtable that attracted 34 participants, with presentations in English and Spanish.

- The **Massachusetts Girls in Trades Eastern Massachusetts** hosted the 2022 Annual Conference and Career Fairs at IBEW Local 103 and at the William J. Dean Tech High School in Holyoke, Massachusetts. At the event, young women were provided information and networking opportunities to learn about careers in the construction sciences. The conference and career fair provides a space where trade unions, developers, contractors, government, and community-based organizations can network with high school women enrolled in career and technical education programs.



Three female apprentices at the Women in Apprenticeship Forum.

# Public Service Apprenticeship and Veterans in Apprenticeship

On the Friday of NAW, DOL recognized and celebrated Public Service Apprenticeships and Veterans in Apprenticeship. 31% of all NAW 2022 events had a military or veteran-focus, and many events highlighted the role of the public sector as the employer of record for Registered Apprenticeship. For members of the military or veterans, Registered Apprenticeship is a unique and rewarding pathway to developing a diverse, high-demand workplace and technical skills while earning a paycheck in the career of your dreams from day one.

## Highlights from the field

- The **Ford Motor Company** hosted a Hiring and Education Fair at U.S. Army Fort Riley in Kansas to advertise its [Veteran Careers Program](#), a 24-month DOL and GI Bill® approved Registered Apprenticeship program. The fair specifically targeted veterans and current military personnel and the booth had approximately 25 visitors. Apprentices that go through the program at participating dealerships will become certified Ford Chassis Technicians.



Ford Motor Company's Hiring and Education Fair at U.S. Army Fort Riley.

- **DOL Veterans' Employment and Training Service (VETS)** hosted a webinar called "[Using Registered Apprenticeship to Attract, Train, and Retain Veteran Talent](#)" to show how Adaptive Construction Solutions, McCarthy Holdings, and Amazon Web Services have structured their Registered Apprenticeship programs, how they are using federal and state funding to reduce costs, and how they engage with the workforce system and other resources to diversify their employees. VETS also highlighted their Regional Veteran Employment Coordinators and

how they assist employers who want to find and hire veterans. DOL Office of Apprenticeship Deputy Administrator Mike Qualter and Apprenticeship Training Representative Hughes McLean shared the steps needed to register an apprenticeship program of your own.



Scan QR code to connect with DOL VETS!

- The **Iowa Workforce Development** Veterans Employer Coalition held a virtual event during NAW to increase awareness about the hiring of veterans and transitioning service members and their families in Iowa, and to advise employers about [Home Base Iowa](#), [IowaWORKS](#) and opportunities to attract and retain qualified veterans and their families into quality jobs in Iowa. The event was also an opportunity for employers to exchange information and develop programs for veteran job seekers and their families.



- **Illinois workNet** and the **Illinois Department of Employment Security** held three days of statewide employment workshops for veterans and beneficiaries. At the first event, the Illinois Department of Central Management Services shared how the State of Illinois supports veterans and offers the opportunity to increase their scores on the state employment test.



- The **U.S. Department of Veterans Affairs (VA)** created its first Registered Apprenticeship program, in the field of cybersecurity. Nathan Tierney, Chief People Officer at VA, signed the new standards at the DOL 120-Day Cybersecurity Apprenticeship Sprint Culmination Event at the White House on the second day of NAW. The first cohort will begin in early 2023.



New Registered Apprenticeship program signatories include representatives (left to right) from McDonalds Corporation, NPower Texas, Per Scholas, Cyversity, the U.S. Department of Veterans Affairs, and Cisco Systems. Back row: Deputy Secretary Su, and Office of Apprenticeship Administrator John Ladd.



# NAW Coverage in the News, Online, and in Social Media

There's no surprise that this year's record-breaking NAW also created extensive and effective media coverage. There were an estimated **36.3 million impressions** through multiple media types, including broadcast media (i.e. television and radio), online news, social media, and print, up from an estimated 22 million impressions in 2021.



*DOL alone published 62 NAW 2022 posts, garnering over 241,024 impressions.*

## DOL issued a series of blogs to celebrate Registered Apprenticeship:

**“Celebrating 85 Years of the National Apprenticeship Act”**: DOL Office of Apprenticeship Administrator John Ladd announced this year’s NAW dates and themes in a blog sharing highlights of the 85th Anniversary of the National Apprenticeship Act.

**“Women in Construction: Angel’s Story”:** DOL’s Office of Federal Contract Compliance Programs shared the story of Angel, who started her construction career with a pre-apprenticeship program called Future Build.

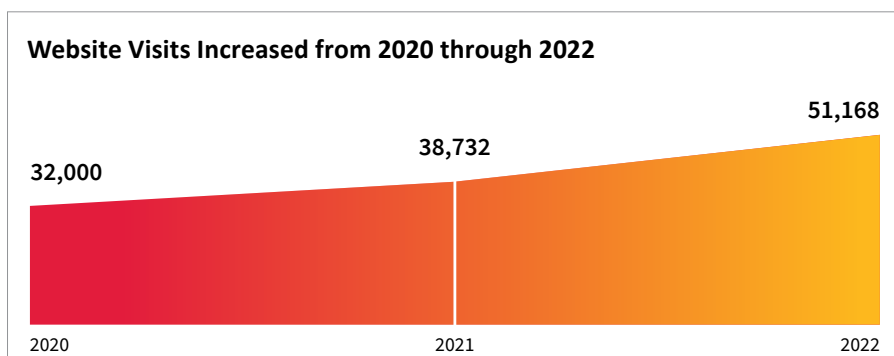
**“Apprenticeships Beyond Construction”**: U.S. Bureau of Labor Statistics shared data about the top ten apprenticeable occupations outside of the construction industry.

**“National Apprenticeship Week 2022 is Here!”**: Acting Assistant Secretary Brent Parton kicked off NAW and provided a preview of upcoming high-level activities.

**“Apprentice as a Mine Inspector”:** Deputy Assistant Secretary for Policy at the DOL Mine Safety and Health Administration shared the benefits of apprenticeship for the mine industry.

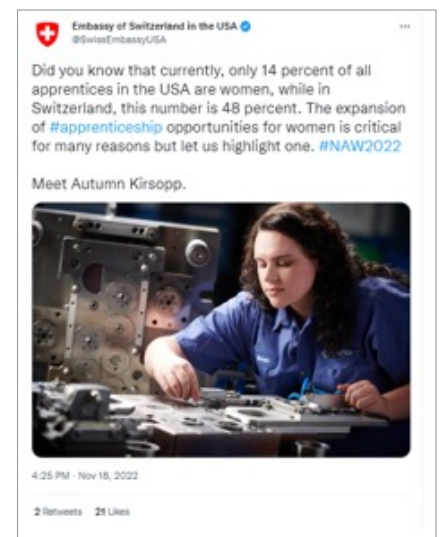
**“Looking Back on National Apprenticeship Week 2022”**: Secretary Walsh wrapped up NAW 2022 by recapping highlights throughout the week.

**Opportunity@Work**, along with its partners through the [“Tear the Paper Ceiling” campaign](#) celebrated NAW by debuting and sharing its critical work including a [video](#) highlighting IBM’s Registered Apprenticeship program, an [Inclusive Tech Toolkit](#), and a [report](#) focused on raising awareness of how effective Registered apprenticeships are to creating pathways to economic security for the 70 million workers who are [Skilled Through Alternative Routes \(STARS\)](#), rather than through a bachelor’s degree.



## Social Media Engagement

During the month of November, #NAW2022 was referenced on Twitter an average of **254** times a day! This grew to a total of **6,852** mentions. Some of the most popular posts across Twitter and Instagram included:

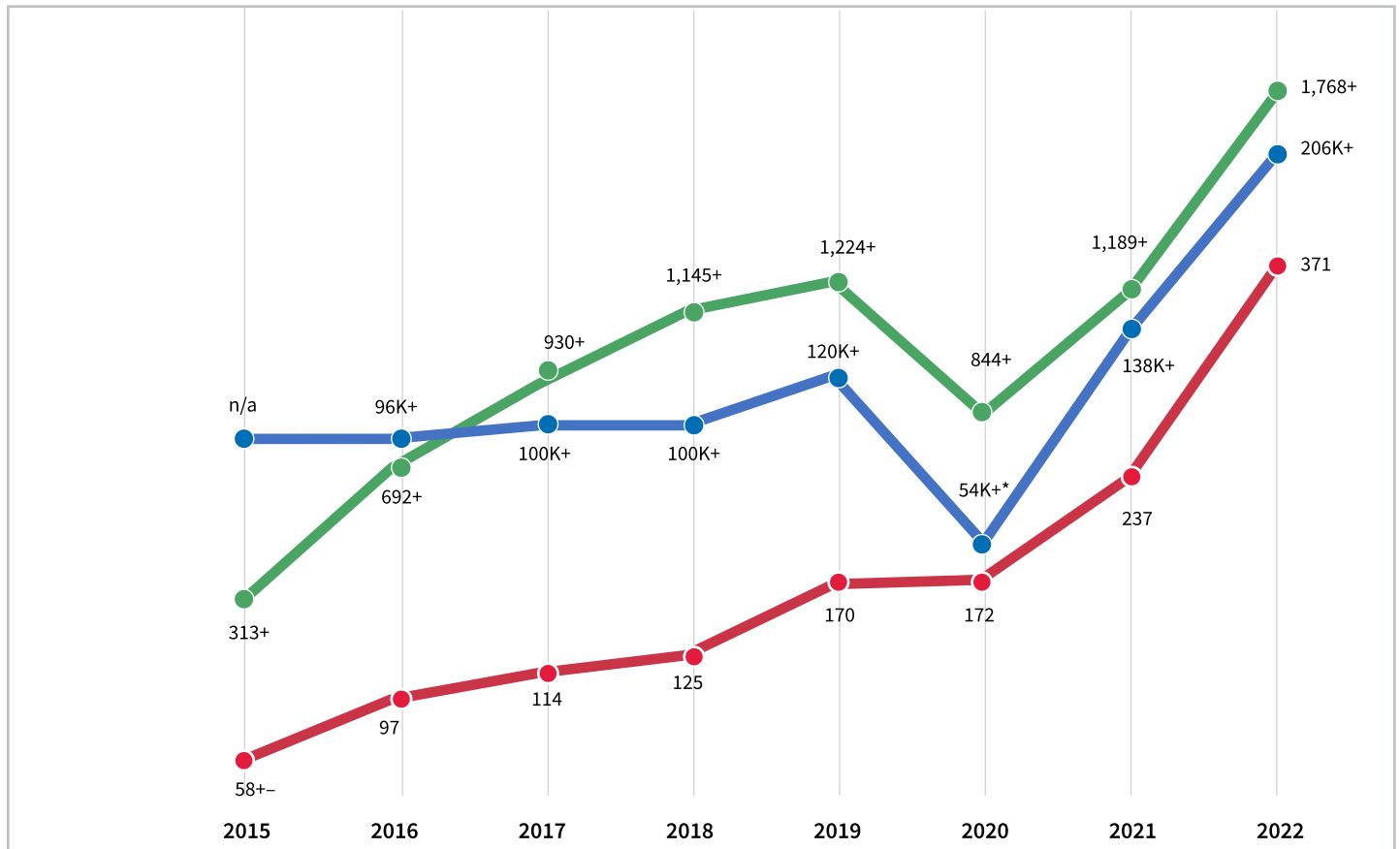


The **Cybersecurity Youth Apprenticeship Initiative** (CYAI) held their annual #YAchat on Twitter with apprenticeship providers to talk about engaging young people in cybersecurity.



# Eight Years of NAW Success

NAW continues to grow each year, which is a testament to the increasing number of new Registered Apprenticeship sponsors and their significant role in building the American workforce and economy of the future.



\*2020 NAW event attendance was under-reported due to the sudden increase of virtual engagement as a result of the COVID-19 pandemic.

## Looking Ahead to NAW 2023: November 13-19, 2023

While this year's NAW exceeded expectations, we look forward to an even bigger and better NAW next year. Make sure to check out our website at [www.apprenticeship.gov](http://www.apprenticeship.gov) for the resources you need to either start, join, or expand a Registered Apprenticeship program, or to find information about starting your apprenticeship journey as a career seeker.

As we reflect on the journey Registered Apprenticeship has taken, especially over the past 85 years, let us build on the momentum to even further expand and diversify Registered Apprenticeship. We look forward to celebrating with you again on November 13-19, 2023, for the 9<sup>th</sup> Annual National Apprenticeship Week!

All photos in report were submitted from NAW 2022 events.



*National*

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