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| OFFICE OF APPRENTICESHIP  BULLETIN | **NO.**  2022-91 |
| **DATE**  May 19, 2022 |

**TO:** NATIONAL APPRENTICESHIP SYSTEM STAKEHOLDERS

OFFICE OF APPRENTICESHIP STAFF

STATE APPRENTICESHIP AGENCIES

**FROM:** JOHN V. LADD /s/

Administrator, Office of Apprenticeship

**SUBJECT:** Revision to Appendix A National Standards of Apprenticeship for Google LLC

1. **Purpose.** To inform the staff of OA, State Apprenticeship Agencies (SAA), Registered Apprenticeship program sponsors and other Registered Apprenticeship partners of a revision to Appendix A to include the occupation listed below to the Google LLC, National Standards of Apprenticeship.
2. **Action Requested.** This bulletin is being provided to OA staff for informational purposes only. The OA National Office will be responsible for maintenance and technical assistance regarding this program.
3. **Summary and Background.**
   1. Summary – This revision to Appendix A submitted by Ms. Nina Ong, U.S. Apprenticeship Lead on the behalf of Google LLC, were processed by Kirk Jefferson approved by the OA Administrator on March 18, 2022.
   2. Background –

***NPS Background -*** National Program Standards of Apprenticeship are programs that are registered by OA on a national basis and that consist of occupational standards which: (1) are developed and sponsored by an employer, national trade or industry organization, labor organization, educational institution, or consortium; (2) are demonstrably national or multi-State in their design, suitability, and scope based on consideration of the National Program Standards criteria (detailed below); and (3) comply with the regulatory requirements contained in 29 CFR Part 29 and 29 CFR Part 30.

1. **Revisen To Appendix A.**  This revision to Appendix A for Google LLC, National Standards of Apprenticeship for the following occupation will be serviced by OA National Office:

Digital Marketer

O\*NET-SOC CODE: 13-1161.01

RAPIDS CODE: 2077CB

Type of Training: Competency-based

1. **Inquiries.** If you have any questions, please, contact Kirk Jefferson, Apprenticeship & Training Representative at 202-693-3399.
2. **Attachments.** None.