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| OFFICE OF APPRENTICESHIP  BULLETIN | **NO.**  2025-140 |
| **DATE**  July 30, 2025 |

**TO:** NATIONAL APPRENTICESHIP SYSTEM STAKEHOLDERS

OFFICE OF APPRENTICESHIP STAFF

STATE APPRENTICESHIP AGENCIES

**FROM:** MEGAN BAIRD /s/

Acting Administrator, Office of Apprenticeship

**SUBJECT:** New National Program Standards of Apprenticeship for The Becoming Project, Inc.

1. **Purpose.** To inform the staff of OA, State Apprenticeship Agencies (SAA), Registered Apprenticeship program sponsors and other Registered Apprenticeship partners of the New National Program Standards of Apprenticeship for The Becoming Project, Inc.
2. **Action Requested.** This bulletin is being provided to OA staff for informational purposes only. The Region III, Regional Office of Apprenticeship will be responsible for maintenance and technical assistance regarding this program.
3. **Summary and Background.**
   1. Summary – These new National Program Standards of Apprenticeship, submitted by Ms. ZeEster Browning, CEO, on behalf of The Becoming Project, Inc., was processed by Joseph P. Taylor and approved by the OA Acting Administrator on July 28, 2025.
   2. Background –

***NPS Background -*** National Program Standards of Apprenticeship are programs that are registered by OA on a national basis and that consist of occupational standards which: (1) are developed and sponsored by an employer, national trade or industry organization, labor organization, educational institution, or consortium; (2) are demonstrably national or multi-State in their design, suitability, and scope based on consideration of the National Program Standards criteria (detailed below); and (3) comply with the regulatory requirements contained in 29 CFR Part 29 and 29 CFR Part 30.

1. **New National Program Standards.** These new National Program Standards of Apprenticeship for The Becoming Project, Inc., for the following occupation will be serviced by Region III, Regional Office of Apprenticeship:

Salesforce Specialist

(Existing Title: IT Generalist)

O\*NET-SOC CODE: 15-1232.00

RAPIDS CODE: 1059CB

Training type: Competency-based

1. **Inquiries.** If you have any questions, please, contact Sonya Lovelady, Apprenticeship & Training Representative at Lovelady.Sonya@dol.gov.
2. **Attachments.** None.