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| OFFICE OF APPRENTICESHIP  BULLETIN | **NO.**  2025-105 |
| **DATE**  June 09, 2025 |

**TO:** NATIONAL APPRENTICESHIP SYSTEM STAKEHOLDERS

OFFICE OF APPRENTICESHIP STAFF

STATE APPRENTICESHIP AGENCIES

**FROM:** MEGAN BAIRD /s/

Acting Administrator, Office of Apprenticeship

**SUBJECT:** Revised National Standards of Apprenticeship for The Alliance for Media Arts + Culture, Inc.

1. **Purpose.** To inform the staff of OA, State Apprenticeship Agencies (SAA), Registered Apprenticeship program sponsors and other Registered Apprenticeship partners of the revised National Standards of Apprenticeship for The Alliance for Media Arts + Culture, Inc.
2. **Action Requested.** This bulletin is being provided to OA staff for informational purposes only. The Region VI, Regional Office will be responsible for maintenance and technical assistance regarding this program.
3. **Summary and Background.**
   1. Summary – These revised National Standards of Apprenticeship submitted by

Ms. Wendy Levy, Executive Director on behalf of The Alliance for Media Arts + Culture, Inc., were processed by Kirk Jefferson approved by the OA Acting Administrator on June 04, 2025.

* 1. Background –

***NPS Background -*** National Program Standards of Apprenticeship are programs that are registered by OA on a national basis and that consist of occupational standards which: (1) are developed and sponsored by an employer, national trade or industry organization, labor organization, educational institution, or consortium; (2) are demonstrably national or multi-State in their design, suitability, and scope based on consideration of the National Program Standards criteria (detailed below); and (3) comply with the regulatory requirements contained in 29 CFR Part 29 and 29 CFR Part 30.

1. **Revised Program Standards.**  These revised National Standards of Apprenticeship for The Alliance for Media Arts + Culture, Inc. for the following occupations will be serviced by Region VI, Regional Office of Apprenticeship:

Digital Video Editor

O\*NET-SOC CODE: 27-4032.00

RAPIDS CODE: 0127CB

Training type: Competency-based

Multimedia Graphic Designer

(Existing Title: Graphic Designer)

O\*NET-SOC CODE: 27-1024.00

RAPIDS CODE: 0010CB

Training type: Competency-based

Multimedia Producer

O\*NET-SOC CODE: 27-2012.01

RAPIDS CODE: 0970CB

Training type: Competency-based

1. **Inquiries.** If you have any questions, please contact Corinna Pereira, Multi-State Navigator, Region VI, Regional Office of Apprenticeship, at (702) 388-6772 or pereira.corinna.j@dol.gov.
2. **Attachments.** None.