

## **Project Abstract/Summary**

**Applicant Name:** Wisconsin Regional Training Partnership (WRTP)

**Project Title:** Disrupt-Her!

**Areas to be Served:** Seattle, WA and surrounding counties; Yakima, WA; Oakland, CA; Milwaukee, WI; Kenosha, WI; Racine, WI; Madison, WI and surrounding 4 counties; Chicago, IL; Louisville, KY; Memphis, TN; New Orleans, LA; Los Angeles & surrounding Orange County, CA, Charlotte, NC;

**Funding Level Requested:** \$749,994

**Number of Participants to be Served:** no less than 950

**Total Cost Per Participant:** \$789.47

**Technical Assistance (TA):** WRTP and its project partners will provide Workforce Development Boards (WDB), Employers, Training Providers and Labor Unions with training and TA around how to build networks, cultures and weave funding sources to better serve women and place them into Registered Apprenticeships and NTOs.

**Other ETA Grants:** (past and current): Susan Harwood Training Grants SH-0504-OSH8; Susan Harwood Training Grants SH-3219-17-60-F-55; WANTO WB-33994-19-60-A-55; Apprenticeship: Closing the Skills Gap HG-3435-20-60-A-55;

### **Brief Description and Scope:**

WRTP, an eligible national equity intermediary, and our project partners - Aerospace Joint Apprenticeship Committee, West Oakland Jobs Resource Center, California - Workforce & Economic Development Program (WED, Los Angeles /Orange Counties Building & Construction Trades Council AFL-CIO, Equus Workforce Solutions, and the Machinist Training Institute 751, seek to create a more robust and innovative network of non-profits, employers, unions, public workforce development stakeholders and influencers, and training providers to address the need to have more women engaged and succeeding in apprenticeable and nontraditional occupations (NTO). The network will also inform, engage and enroll more women in pre-apprenticeship (PA) and Registered Apprenticeships (RA), while meeting local workforce needs in sectors such as construction, manufacturing, information technology, energy, commercial food production and transportation, with an emphasis on urban centers where women outpace the national average for female only single heads of households.

As a network of intermediaries, workforce development practitioners, and training providers that stretch across eight states, we are committed to delivering on the program goals of Disrupt-Her Consortium to:

- Raise women's success in apprenticeships through mentorship, coaching and guidance on those support services and networks that can support a woman on to Journeyperson status;

- Provide technical assistance (“TA”) to employers and labor unions, with a focus on the construction, manufacturing, transportation logistics, energy and utilities, and information technology sectors, on recruitment strategies, train opportunities, employment and retention services that will grow the number of women in apprenticeable and nontraditional occupations;
- Enhance pre-apprenticeship training programs designed to prepare women for apprenticeship/ Registered Apprenticeship;
- Convene for professionally facilitated focus groups key stakeholders within the public and private workforce system, including employers; unions; workforce development professionals, training practitioners, and career coaches within the WIOA Title I and IV system; and most importantly, women – jobseekers, apprentices, journeywomen - to discuss and identify those issues, real or perceived, that challenge women from entering certain career pathways and occupations;
- Work with our Human-Centered Design& Innovation team to create deconstruction/ reconstruction workshops aimed at digging deeper into the myths and realities surrounding occupations within the highlighted sectors, informing where TA needs really lay, and creating localized solutions to address and remediate these challenges;
- Create a best practices and innovation library comprised of the various workshop sessions and developed tool kits that can be shared amongst the Disrupt-Her network;
- Set up and/or continuing support to groups and facilitating networks for women in apprenticeships to improve their retention.

### **Metric Outcomes**

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| • # of women Exposed to Apprenticeship Pathway  | 950       |
| • % of women served from under-represented communities  | > 50%     |
| • # of women who Enter NTO / Placement  | 105       |
| • # (% increase) of women enrolled in Pre-Apprenticeship  | 185 (15%) |
| • # of women completing PA  | 127       |
| • # (% increase) of women entered to RA   | 133 (10%) |
| • # (% increase) of women completing apprenticeship or RA   | 60 (10%)  |
| • # of women who secure a job with a higher wage  | 145       |
| • # of Employers, Trade Associations etc engaged in information sessions, coaching sessions, focus groups | 65        |