



Industry Intermediary:

Virginia Manufacturers Association (VMA)

Industry

Critical Supply Chain – Advanced Manufacturing

Key Partners

- Appteon, Inc.
- Manufacturing Skills Institute (MSI)

Target Apprentice Populations

- Veterans
- Women
- Low-Income Individuals
- Dislocated Workers
- Individuals with Disabilities

Project Overview

The Virginia Manufacturers Association (VMA) and its partners will target key supply chain sector areas within Advanced Manufacturing for Registered Apprenticeship expansion, with a focus on increasing the number of apprenticeship opportunities for under-represented populations. VMA will facilitate coordination with local workforce systems to leverage their expertise in outreach and recruitment of both employers and apprentices. VMA will also engage stakeholders to develop and/or validate existing manufacturing Registered Apprenticeship Program (RAP) standards to help ensure on-the-job learning and related instruction offers flexibility across states. RAPS will include both competency and time-based models, and include a cross-section of new and existing programs. VMA and its partners will also work with state chambers of commerce to establish linkages with local/regional chambers and state economic development agencies to leverage their assistance in targeting employers with talent needs in key supply chain occupations.

VMA, a statewide association since 1922, has served as a manufacturing industry advocate nationwide. VMA develops constructive policies and activities on behalf of industry by serving as an advocate for businesses, helping them face the legislative, regulatory, taxation, environmental, workplace, business law, insurance, and technology issues that they might face, as well as being an aggregator of business services for its members.