

Abstract	
Applicant Name.	SER-Jobs for Progress of the Texas Gulf Coast, Inc. (SERJobs)
Project Title.	SERJobs WANTO 2023
Area to be Served.	Greater Houston Metropolitan Area
Intended Beneficiaries.	120 women residing throughout Greater Houston (including women of color, those with disabilities, women at or below the poverty line, justice-involved women, female opportunity youth, immigrant women, and transgender women)
Funding Level Requested.	\$750,000 (\$6,250 per participant)

Project Purpose, Activities and Outcomes. SER-Jobs for Progress of the Texas Gulf Coast, Inc. (SERJobs) seeks to continue its WANTO program through SERJobs’ WANTO 2023 to provide technical assistance to Houston-area employers and labor unions in including women in registered apprenticeship programs. SERJobs’ Women in Apprenticeships and Non-Traditional Occupations (WANTO) program will provide ongoing support, along with pre-apprenticeship and nontraditional skills training to women wishing to enter apprenticeships and nontraditional occupations and will help employers create an environment that is equitable and supportive of female apprentices. The program will expand women’s employment opportunities and labor force participation throughout the area.

In addition to occupational training, SERJobs’ comprehensive workforce development services include personalized job readiness training, financial literacy, digital literacy, paid work experience and on the job training opportunities, supportive/wraparound services, and job placement services, all designed to foster women’s economic security for themselves and their families, while simultaneously assisting employers with their workforce needs.

- 120 women will enroll in the WANTO program (completing employers meet their workforce needs the intake process).
- 60 women will complete the pre-apprenticeship phase and begin a registered apprenticeship.

- 54 women will complete nontraditional training or registered apprenticeships (including Electrical, Welding, CDL, Plumbing, HVAC, and CORE Construction).
- 90 women from underrepresented communities (including women of color and women with disabilities, women at or below the poverty line, justice-involved women, young women and girls who are opportunity youth, immigrant women, and transgender women) will enroll.
- 40 women will complete a registered apprenticeship.
- 54 women will secure employment as a result of program technical assistance.
- 54 women will secure a job at a higher rate of pay compared to their pre-participation wages.
- 800 hiring managers and mid- to upper-level managers employed by SERJobs' employment partners will receive training in creating a welcoming and equitable environment for women.
- 10 employer partners will provide apprenticeship opportunities for women and will hire at least one woman in a non-traditional occupation during the funding period.
- WANTO program staff will utilize 20 technical assistance tools developed/curated during the previous WANTO grant period for employers offering apprenticeship opportunities to women in non-traditional occupations and will continue to make these tools available through the SERJobs website after funding ends.

Note: As the program is an expansion and enhancement of WANTO 2021, all activities will begin upon notification of award and run the course of the grant.

SERJobs would love the opportunity to continue our work operating WANTO and build from the many lessons learned from the first cycle, such as best practices regarding the execution of technical training with employers and labor unions, and the utilization of success stories over these past two years to expand, enhance and improve the quality of SERJobs WANTO 2023.