

Attachment I-6

F: Abstract (all applicants)

2019 State Apprenticeship Expansion Grant	
Lead Applicant Organization's Name:	Texas Workforce Commission (TWC)
Tier I Funding Amount: <i>State can receive a base amount of \$450,000; U.S. territories receive \$300,000.</i>	\$450,000
If applicable, Tier II Funding Amount Request: <i>Up to \$3 million, \$3,000,001 to \$6 million; or \$6,000,001 to \$9 million. Identify specific amount requested.</i>	\$9,000,000

Tier I Baseline Goals:

1. *National Apprenticeship System Building.* States must spend base funding on developing structures that ensure all RAPs in the State have the features of high-quality apprenticeship described in 29 C.F.R. parts 29 and 30.
2. *System Alignment for Apprenticeship Expansion.* States must spend base funding to build statewide capacity to increase the number and quality of apprenticeships through stronger alignment with the education and workforce systems.
3. *Improving Data Sharing and Data Integrity.* States must spend base funding to improve data collection and sharing and data integrity.

Short Project Summary: *Include identifying targeted industry(ies) and/or occupation(s).*

The Tier I Project Narrative identifies industries and occupations such as Advanced Manufacturing (industrial machinery mechanics, machinist, mechanical engineers), Business Management and Operations (financial managers, accountants, management analyst), and Construction (construction managers, plumbers, pipefitters) to name a few. TWC will continue to coordinate Registered Apprenticeship Program (RAP) expansion with the Department of Labor Office of Apprenticeship (DOL-OA) Region and State Director. TWC is continuing the main strategy of aligning state and local workforce development and education partners. Additionally, TWC will purchase a performance reporting tool in order to better analyze apprenticeship data and move to more data sharing and improve data integrity.

Tier II Innovation Goals and Activities (if applicable):

\$6,000,001 to \$9 million

Select six of the Tier II Goals

- Goal 1: Category A (i): In alignment with the Department's national marketing campaigns, launch Registered Apprenticeship (RA) multi-media statewide marketing and outreach efforts targeted at new employers and career seekers.
- Goal 2: Category B (i): Launch or expand sector strategy(ies) to expand RAPs to new industries and/or new or non-traditional occupations within existing sectors.

- Goal 3: Category D (i) Incorporate specific strategies to support or expand RAP opportunities among all workers, including women, minorities, veterans, individuals with disabilities, and individuals with a criminal record. These activities must be in compliance with all state, local, and federal equal-employment laws and civil rights protections.
For this goal, baseline is defined as the current inclusion of the target group in their State workforce. Applicants must use LMI data when providing this information.
- Goal 4: Category D (ii): Incorporate specific strategies to support or expand youthRAP development and/or scaling of existing programs.
- Goal 5: Category E (i): Establish or expand the role of the business service representative/apprenticeship navigator with the promotion of apprenticeship to partner systems (e.g., education, workforce, and economic development)
- Goal 6: Category E (iii): Increase integration and alignment with existing Community Workforce Development Boards and their partners, to include alignment with state and local plans.

Set a goal of at least 25 percent growth of new apprentices registered above the current State baseline during the life of the grant and credibly demonstrate in the application that you will make substantial progress toward meeting this goal;

- Per Lester Price, DOL – OA Texas State Director, the number of individual registered apprentices in Texas was 19,282 as of September 30, 2019. Texas set the 25 percent goal for new apprentices at 4,821 by June 30, 2023.

Develop and operationalize at least one innovation using the Internet, software, and other technological resources to improve RAP marketing/promotion, business outreach, apprenticeship standards development, and apprenticeship access for underrepresented populations; and

- TWC will develop strategies such as videos, public service announcements, and social media campaigns, to outreach to new employers in both traditional and non-traditional occupations focused on creating new opportunities for underrepresented populations.

Develop a 5-year plan making RAPs a central workforce development strategy and tool for employers within the State.

- TWC continues to expand on the initial plan that was developed through the Apprenticeship Accelerator Grant (TEGL 19-15) funding. Texas is committed to submitting a 5-year plan outline to DOL for approval at the end of year one (June 30, 2021) and submitting a final 5-year plan to DOL for approval six months (December 31, 2022) prior to the end of the grant (June 30, 2023).

Short Project Summary: *Include identifying targeted industry(ies) and/or occupation(s).*

The overall goals of this funding will support Local Workforce Development Boards and community and technical colleges in expanding the use of RA as a training model. TWC will require each grantee to have a designated navigator in their area to become the subject matter expert, thereby building capacity at the local level to develop sustainable RAPs. Sustainability will be addressed in state and local plans as Texas moves forward in the development of our 5-year plan.