Grant Opportunity: FOA-ETA-23-09 Applicant: Oklahoma Department of Commerce Application Requirement: Abstract

State Apprenticeship Expansion Formula Funding Opportunity

Lead Applicant/Organization Name: Oklahoma Department of Commerce

Lead Applicant Entity Type: State Government Agency

Lead Applicant City and State: Oklahoma City, OK

Funding Option: <u>Base Funding</u>

Project Title: State Apprenticeship Expansion Formula Funding

Funding Amount Requested: \$433,468.00

Population(s) to be Served: All Oklahoma citizens and employers

Optional Partners:

| Central Oklahoma Workforce Innovation Board | Local Board |
|--|--------------|
| Green Country Oklahoma Workforce Development Board | Local Board |
| Northeast Oklahoma Workforce Development Board | Local Board |
| South Central Oklahoma Workforce Development Board | Local Board |
| Southern Oklahoma Workforce Development Board | Local Board |
| Western Oklahoma Workforce Development Board | Local Board |
| Oklahoma Department of Career and Technology Education | State Agency |
| Oklahoma Regents for Higher Education | State Agency |

Program Activities:

- Building Statewide Capacity Oklahoma plans to add 2.0 FTEs to our Apprenticeship team. Adding staff will also require a small portion of supervisory FTEs and a small portion of FTEs for financial management and reporting.
- Incentive Payments Oklahoma will use up to the maximum amount allowed to issue incentive payments to RAP sponsors who are registering programs.
- Business Service Representatives Oklahoma will facilitate training to improve the knowledge, understanding, and ability to support the expansion of Oklahoma's RAP efforts for the business service staff serving Oklahoma's workforce development system.
- 4. Toolkit Development Recently our partnership with a specific ODCTE institution has provided a number of registrations and opportunities for employers in those programs' industries. We would like to partner with this institution to develop a toolkit for multiemployer RAP sponsors. The toolkit's target audience will be other ODCTE institutions but will be easily adaptable for higher education institutions, public schools/school districts, and private vocational training institutions.
- 5. Advertising Oklahoma plans to run multiple advertising campaigns for RAP outreach. The targeted audience is employers and we hope to dispel myths surrounding the burden of an RAP as well as providing general information to employers who are unaware of what an RAP might mean for their business.

Public Contact Information: Susannah Gravley; Interim Executive Director, Deputy Director,
Oklahoma Office of Workforce Development; 900 N. Stiles Ave. Oklahoma City, OK 73104;
(405) 215-4607