

# Apprenticeship Intermediary Contract Award Summaries

September 21, 2016

## National Industry Partners

### **North America's Building Trades Union**

#### ***Construction***

The North America's Building Trades Union (NABTU) will increase construction industry apprentice opportunities to under-represented populations, including women and veterans, by expanding apprenticeship readiness programs. The programs are partnerships between union affiliates, contractors, schools and community-based organizations to increase diversity in construction trade apprenticeships. Through the development of marketing materials in conjunction with Mosaic, a Maryland-based communications and marketing firm, NABTU will promote the benefits of a diverse workforce and obtain new employer commitments to expand the number of readiness programs across the nation. NABTU will also develop and promote a new green construction curriculum and apprenticeship standards. To this end, NABTU will work with Urban Green, a New York City-based non-profit which has already developed widely-recognized green construction apprenticeship training programs.