

NATIONAL APPRENTICESHIP WEEK 2021

November 15–21, 2021

*Expanding, diversifying, and modernizing
apprenticeships for the future.*



National
APPRENTICESHIP WEEK

NOVEMBER 15-21, 2021

National Apprenticeship Week 2021

The seventh annual National Apprenticeship Week (NAW), which took place November 15-21, 2021, was an exciting week-long celebration of Registered Apprenticeship! NAW 2021 brought together thousands of partners across industry, labor, equity, workforce, government, and education systems to showcase the successes and value of Registered Apprenticeship for rebuilding our economy, advancing racial and gender equity, and supporting underserved communities. Supporters of apprenticeship used this as an opportunity to host events, such as a webinar or virtual convening, publish a new apprenticeship-related resource or article, or hold an apprentice graduation ceremony, etc. Many also took the opportunity to submit a proclamation in support of NAW.



NAW Highlights

- **President Joseph R. Biden** issued a [NAW Proclamation](#) in which he expressed his administration's strong support for the expansion of Registered Apprenticeship and the pathways they create to strengthen our workforce and improve our nation's economic future. The proclamation emphasized the administration's commitment to expanding workforce opportunities for people from historically underrepresented and marginalized populations and cited the invaluable role of Registered Apprenticeship in helping us build an even more successful, competitive, and diverse workforce.
- **Labor Secretary Marty Walsh** announced the new [Apprenticeship Ambassador Initiative](#). Apprenticeship champions will partner with the U.S. Department of Labor (DOL) to expand awareness, identify innovative practices, increase access and support for



Secretary Walsh promoting the Apprenticeship Ambassador Initiative



- diverse populations, and advocate for Registered Apprenticeship as a mainstream workforce strategy. Visit the new Apprenticeship Ambassador [webpage](#) to view the promotional [video](#) and learn how your organization can become an Apprenticeship Ambassador.
- Thursday, November 18, was designated as the first **National Women in Apprenticeship Day** to draw attention to increasing apprenticeship opportunities for women. Vice President Kamala Harris posted a [video](#) in which she reflects on the important role Registered Apprenticeships play in expanding career pathways for women and how they are essential to ensuring women have access to good paying jobs across industries. In addition, the DOL Women's Bureau hosted an event on women in non-traditional occupations and posted blogs that

addressed engaging more women in apprenticeships.

- **DOL** encouraged stakeholders to share ideas and best practices for confronting diversity, equity, inclusion, and accessibility challenges in Registered Apprenticeship through the launch of a National Online Dialogue on "[Advancing Inclusive Apprenticeships](#)." The dialogue was co-sponsored by DOL's Employment and Training Administration (ETA) Office of Apprenticeship (OA), Office of Disability Employment Policy, Office of Federal Contract Compliance Programs, Veterans' Employment and Training Service, Wage and Hour Division, and the Women's Bureau. Some of the most popular topics for discussion were the role of apprenticeship for incarcerated individuals and strategies to improve accessibility of written communication.



OA Administrator Ladd, Congressman Costa, Deputy Secretary Su, and Bitwise CEO Irma Olguin Jr. with signed apprenticeship standards

- **The Urban Institute**—in partnership with the Council for State Governments, Jobs for the Future (JFF), Safal Partners, Inc.—hosted a virtual panel, entitled [Apprenticeship 2025: A Bold Vision for the Registered Apprenticeship System](#), to kick-off four new Registered Apprenticeship Technical Assistance Centers of Excellence (RA TA Centers). These RA TA Centers will work together over the next four years to increase the demand for, quality of, and equitable access to Registered Apprenticeships through this initiative.
- There were several important **signing ceremonies** during NAW 2021, including one for new apprenticeship standards with Bitwise, a Latina woman-owned tech company, which was attended by DOL Deputy Secretary Julie Su, California Congressman Jim Costa, and OA Administrator John Ladd. Secretary Walsh also renewed a [Memorandum of Understanding](#) between the U.S. and Switzerland to continue cooperation to advance apprenticeship. The President of Switzerland Guy Parmelin, Education Secretary Miguel Cardona, Commerce Deputy Secretary Don Graves, the Swiss Ambassador, and several Swiss companies and their apprentices joined Secretary Walsh for the signing ceremony.



Secretary Walsh, President Parmelin, Secretary Cardona, and Deputy Secretary Graves at MOU signing



NAW 2021 BY THE NUMBERS

NAW 2021 activities occurred in all 50 states, the District of Columbia, and three U.S. territories. This year, nearly half of the events were virtual or hybrid (virtual and in-person), enabling large numbers of people to access and participate in events from anywhere across the country. The public could easily locate and access events using the NAW website [Event Finder](#).

1,189 Activities (+40% vs. 2020)

952 Events (+40% vs. 2020)

461 Virtual (48%)

313 Veterans-focused (33%)

282 Youth-focused (30%)

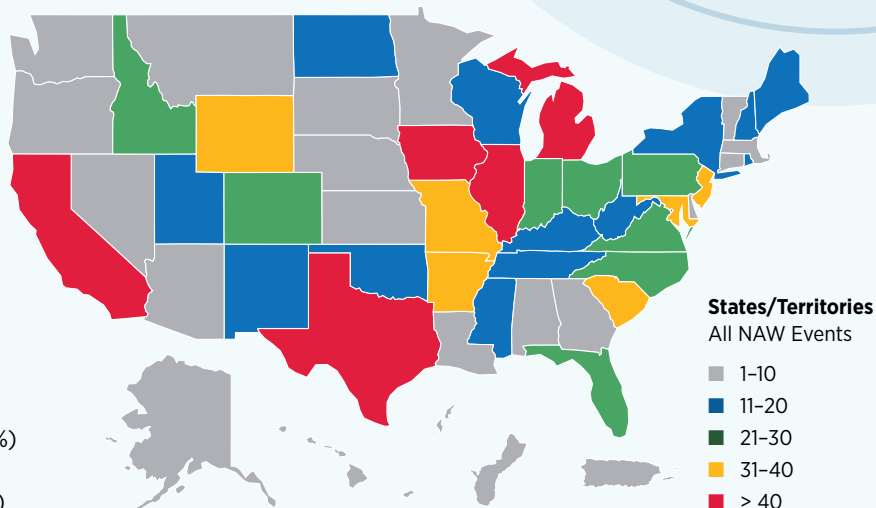
232 Women-focused (24%)

218 Dislocated Worker-focused (23%)

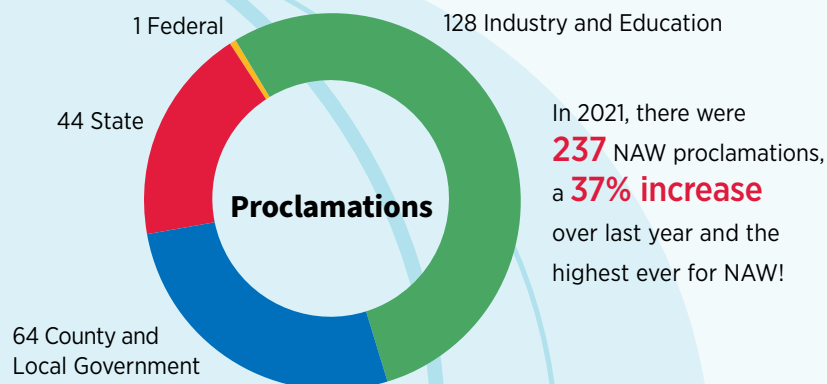
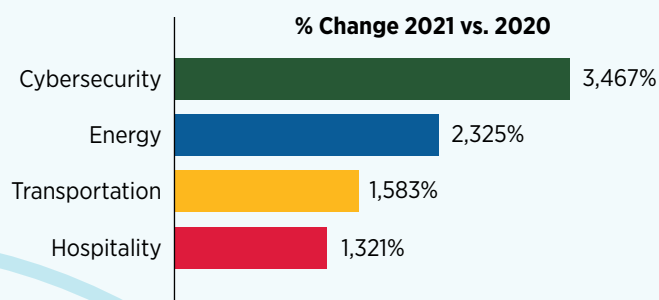
192 Individuals with Disabilities-focused (20%)

166 Justice-Involved Individual-focused (17%)

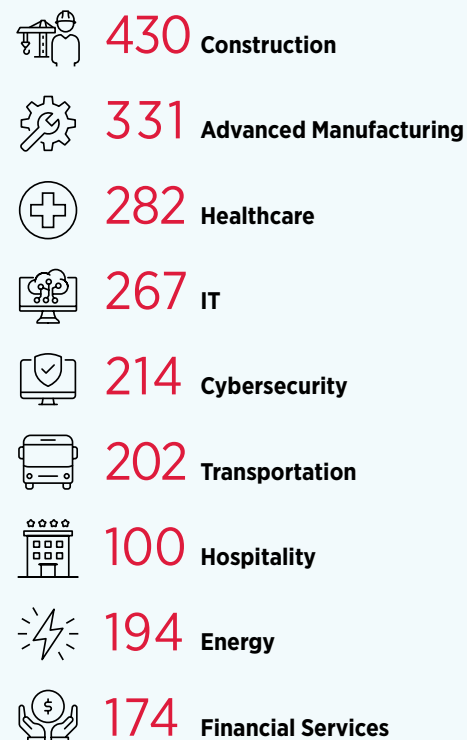
Events across the U.S. States and Territories



Number of Industry Events Compared to 2020



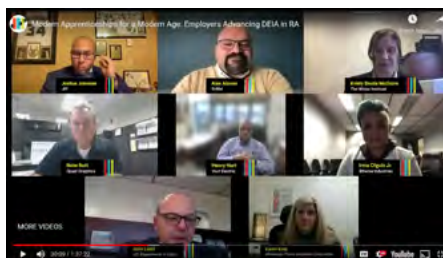
Events by Industry in 2021



Expanding Registered Apprenticeship Programs (RAPs) To Underserved Populations

The Biden Administration and DOL are committed to ensuring that people from historically underserved and marginalized populations get the training and education they will need for good jobs today and in the future. Many NAW events this year addressed how RAPs can better serve these populations.

Eric Seleznow of **JFF** welcomed DOL Secretary Walsh to an online event to announce the launch of JFF's RA TA Center to Advance Diversity, Equity, Inclusion, and Accessibility (DEIA) entitled "[Modern Apprenticeships for a Modern Age: Employers Advancing DEIA in Registered Apprenticeships](#)." Joshua Johnson, with the RA TA Center, gave an overview of Center goals by focusing on three specific areas: increasing accessibility to potential apprentices, providing opportunities for continued professional growth, and actively engaging employers. Several businesses signed a DEIA pledge, and John Ladd, Administrator for DOL OA, led the round table discussion of industry leaders and policymakers who addressed how to reach the Department's goals of achieving real diversity and inclusion.



"Modern Apprenticeships for a Modern Age" Panelists Joshua Johnson, Alex Alonso, Kristy Shuda McGuire, Nate Butt, Henry Hurt, Irma Olguin Jr., John Ladd, and Karen King

Prairie View A&M University (PVAMU) celebrated NAW with a presentation that highlighted the great successes of [The Rural Workforce Academy \(TRWA\)](#), a pilot program funded by a grant from the U.S. Economic Development Administration, Department of Commerce, and PVAMU.

OA participants Jon Lavin and Lee Price expressed their eagerness to work closely with PVAMU to ensure TRWA's success. In February 2021, TRWA officially became a RAP sponsor and, as of June 2021, had graduated more than 303 pre-apprentices.

The [Healthcare Career Advancement Program \(H-CAP\)](#) and the **1199SEIU Training and Employment Funds** co-hosted "Apprenticeship in the Care Economy," a New York City event to celebrate the successful launch of their Home Health Aide (HHA) – Transitions Care Aide RAP. Angela Hanks, DOL's Acting Assistant Secretary for ETA, spoke at the Care Economy event which featured different perspectives from union leaders, apprentices, and graduates who collaborated with healthcare employers to create Registered Apprenticeships in healthcare. State elected and government officials also participated in the discussions.

DOL OA and the **U.S. Department of Housing and Urban Development** collaborated with local contracting agencies to host a Registered Apprenticeship 101 webinar. The virtual presentation, which included housing authorities, community development agencies, and contractors, highlighted the benefits of Registered Apprenticeship. DOL OA Regional Directors Bernard Treml and Jim



PVAMU Apprenticeship program coordinator Laura Jones, Dean Gerard D'Souza, Director of Land Grant Programs, Chief of Staff Office of the President Kevin Hoffman, Price Lavin, and Executive Associate Director Cooperative Extension Program Dr. Cynthia Williams

Foti presented how Registered Apprenticeship provides a path for all qualified individuals, including women, youth, people of color, rural communities, justice-involved individuals, and individuals with disabilities, to become apprentices and contribute to America's industries.

[Apptee Inc.](#), [Cyber.org](#), the **Virginia Department for the Blind and Vision Impaired**, the **Virginia Department for Aging and Rehabilitative Services**, and **Ashley Consulting LLC** hosted a webinar entitled "If There Were No Barriers . . . Connecting the Dots to an Accessible Apprenticeship Program." Kimberly Hauge from DOL OA gave a brief overview of Registered Apprenticeship and the Office's focus on DEIA. Participants in this webinar were able to learn and chat with champions for those with disabilities. Speakers discussed topics such as disability employment, self-identification, and how to create accessible apprenticeship programs. They featured case studies with clients in robotics, cyber, and Linux training.

Expanding Opportunities for Women in Apprenticeship

November 18, 2021, was designated as the first National Women in Apprenticeship Day. This historic day marked the first time that the nation designated a day to elevate and celebrate the opportunities for women in apprenticeship. Events across the country focused on how to remove barriers, increase awareness, and encourage more women to participate in Registered Apprenticeship.

On National Women in Apprenticeship Day, DOL's **Women's Bureau** hosted a webinar titled "[Women in Non-Traditional Occupations: Promising Employer Practices for Recruiting and Retaining Women in Construction.](#)" The session highlighted the value of Registered Apprenticeship as a pathway for women to access better-paying jobs while acquiring the skills to begin sustainable, well-paid careers in industries such as manufacturing, infrastructure, cybersecurity, and healthcare. Panelists discussed their ongoing efforts to ensure underrepresented populations are included in the pipeline to good infrastructure jobs. The Women's Bureau also published two blogs during NAW 2021: "[Chair of Chicago Women in Trades: Plumber in Chicago Local 130 UA](#)" and "[Building Back Better: Expanding Career Pathways for Women.](#)"

The **California Department of Industrial Relations' Division of Apprenticeship Standards** (DAS) observed NAW with a virtual event entitled "[Inclusive](#)

[21st Century Apprenticeships](#)," which celebrated successful women in apprenticeship. DAS Deputy Chief Adele Burnes moderated the event and shared California Governor Gavin Newsom's goal of increasing the number of Registered Apprenticeships in the state to 500,000 by 2029. DOL Secretary Walsh kicked off the discussion, along with California Labor Secretary Natalie Palugyai, and underlined the critical role women play in Registered Apprenticeships.

The **Milwaukee Area Technical College** hosted a public "[Women in Apprenticeship Virtual Discussion](#)" to allow participants to network with employers and connect with their peers on National Women in Apprenticeship Day. The event sought to facilitate meaningful conversations on how to engage more women in the workforce through apprenticeships and consisted of two sessions. The first was open to high school students to expose them to the possibility of Registered Apprenticeship as an alternate career path after graduation. The second

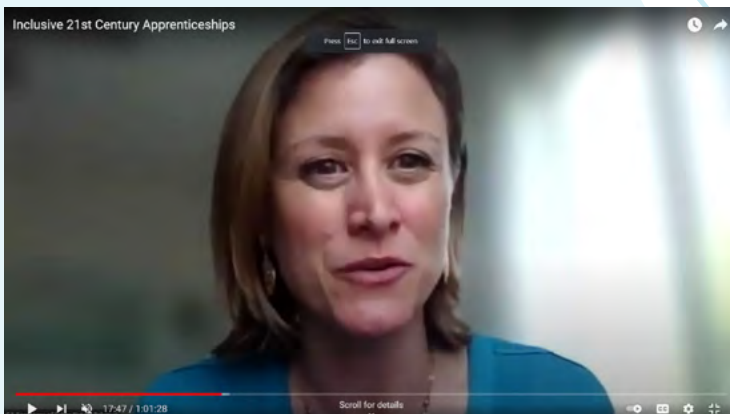
session focused on adult apprenticeship opportunities in the Milwaukee area. This virtual event celebrated women who have worked in the apprenticeship space and steered guests toward tools and resources for pursuing careers in non-traditional occupations for women.

ANEW, Oregon Tradeswomen, and Tulalip Tribes TERO hosted a webinar called "[Supporting Women to Success: Jobsite Culture in the Trades](#)" to spotlight the exciting initiatives focusing on women in the trades.



Congresswoman Bonamici speaking at Oregon Tradeswoman webinar

Congresswoman Suzanne Bonamici provided opening remarks, and women graduates of pre-apprenticeship and Registered Apprenticeship programs shared testimonials. They spoke of the life-changing impact the pre-apprenticeship programs have made in their lives, supporting them to success in their skilled trades. The event highlighted promising strategies that private and public owners can leverage to address workplace culture.



California Labor Secretary Palugyai speaking during Inclusive 21st Century Apprenticeships discussion

Meeting Labor and Industry Needs Through Registered Apprenticeship

Industry and labor leaders hosted programs during NAW 2021 to demonstrate the power of Registered Apprenticeship to prepare the workforce for jobs in emerging and high demand industries, increase DEIA efforts, and ultimately improve business operations. Events across the country celebrated apprentice success stories and provided learning opportunities for peer business and labor representatives to get involved.

MassBioEd and **Arranta Bio**, two biochemical companies located in Boston, welcomed Massachusetts Governor Charlie Barker to speak at a [livestreamed event](#). The Governor announced 2.7 million dollars in new grant funding to expand apprenticeship programs across the Commonwealth to meet critical workforce training needs and boost employment opportunities for residents. Additionally, OA Deputy Administrator Michael Qualter provided

remarks on behalf of the Department. Also in attendance, Lieutenant Governor Karyn Polito stated, “As Massachusetts looks to meet our workforce needs over the next several years, apprenticeships will remain a valuable tool to connect workers with high-demand fields, especially our growing STEM industries.”

The National Association of Workforce Boards (NAWB) hosted a town hall titled “[Leveraging Apprenticeships in](#)

[Business Engagement](#).” Ron Painter, NAWB Chief Executive Officer (CEO) and President, welcomed representatives from Shanandoah Valley Workforce Development Board, Inc. and Idaho Business for Education to share examples of results from initiatives implemented after receiving DOL Registered Apprenticeship grants. For example, Hershey Chocolate raised worker retention in Virginia by adopting an apprenticeship program to build a more robust recruitment pipeline. In Idaho, three separate DOL apprenticeship grantees created a collaborative coalition of state agencies and public and private entities to scale up both the number of employers engaged in Registered Apprenticeship and the number of apprentices.

The American Association of Port Authorities hosted a two-day apprenticeship industry education

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Massachusetts Governor Barker addresses attendees at MassBioEd and Arranta Bio event

event to showcase the DOL Closing the Skills Gap-funded [ACCErate Apprenticeship Program](#).

This event took participants on a series of tours, including to the Lyon Shipyard and the Aviation Institute of Maintenance, to expand their knowledge while showcasing industry and education apprenticeship. Jim Foti, DOL OA Regional Director, gave a comprehensive presentation about the benefits of apprenticeship. Barbara Murray, Executive Director of ACCErate, spoke about how events like these enable the development and growth of apprenticeship by immersing participants in industry and education settings.

Rhode Island Senate President Dominick Ruggerio hosted a [press conference](#) and educational event at the Rhode Island



*Rhode Island Senate President
Dominick Ruggerio*



Tour participants at Lyon Shipyard in Norfolk, Virginia

Senate to highlight the accomplishments of Registered Apprenticeship and discuss the road ahead. In attendance were DOL OA Regional Director Bernard Trembl, and members of the State Senate. Also speaking at the press conference was Building Futures Executive Director Andrew Cortés, who stated "If we truly want to build back better, we have to apply time-tested models that work in new, innovative, and equitable ways. Far too often, communities are left on the sidelines of economic recovery. With Registered Apprenticeship, we are expanding economic opportunity for all."

LUMA Energy in Puerto Rico hosted a public event to announce the first group of 21 linemen who will be part of the LUMA College for Technical Training's [new apprenticeship program](#). The program is the first lineworker apprenticeship program in Puerto Rico to be certified by DOL, in collaboration with the International Brotherhood

of Electrical Workers (IBEW), Local Union 222. DOL OA Deputy Regional Director Charles McNeil stated, "The development and registration of the LUMA College for Technical Training line technician program enables LUMA to focus on employing apprenticeships to develop its potential talent, both current and future, to revolutionize the energy and utility workforce."

Jean Marie Makres, Executive Director of the [Harford County Electrical Contractors Association](#), invited guests to an open house at Harford Community College in Bel Air, Maryland, to showcase their Electrical Apprenticeship program. Ronn Blaney, Training Director, gave an overview of the program to open house attendees. Guests toured the facility which included hands-on labs and offices and viewed a demonstration of the online training curriculum to help them better understand the specifics of the innovative program.

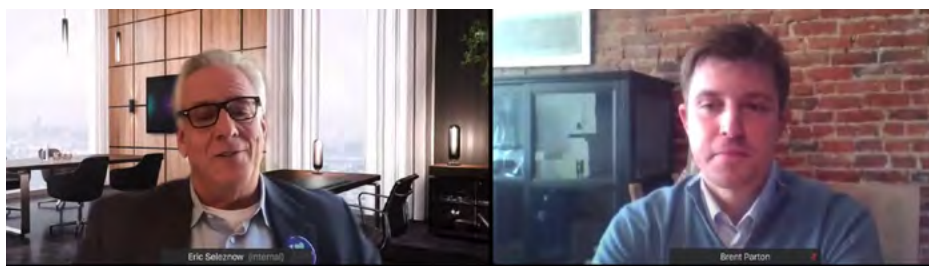
Pre-Apprenticeship and Youth Apprenticeship

This year, over 282 events focused on raising youth awareness and interest in apprenticeship and pre-apprenticeship opportunities. Employers are realizing the talent and growth potential of youth in apprenticeship programs and are expanding their outreach. Communities across the country are launching programs that engage students in apprenticeships during high school, exposing them to industry-driven career pathways, and preparing them for success in the workplace.

JFF hosted a webinar entitled “[Youth Apprenticeship: A Vision for the Future, a Plan for Today](#)” to discuss the promise of Registered Apprenticeship for in-school and out-of-school youth. The four-hour webinar featured 20 speakers serving on four diverse panels along with video testimonials from private sector apprenticeship coordinators and apprentices. DOL ETA Senior Advisor Brent Parton joined the discussion and referenced working with leaders across governments and industry who recognized that many overseas apprenticeships programs routinely incorporate youth as young as 16 years old in their workforce development

models. Panelists also addressed issues surrounding the demographic changes in the nation and proposed strategies to make diversity and inclusion the focal point of youth apprenticeship programs.

The **Michigan Educators Apprenticeship and Training Association (MEATA)** hosted an Open House and hybrid training conference entitled “[Jumpstart Recovery with Registered Apprenticeship](#).” DOL OA State Director Russ Davis led a panel discussion, followed by updates on state and Federal grants supporting Registered Apprenticeship, pre-apprenticeship programming, and the work Michiganders are doing to expand apprenticeship.



JFF Senior Advisor Eric Seleznow and OA Senior Advisor Brent Parton during youth apprenticeship webinar



MEATA Open House attendees



Scott Jedele, State Administrative Manager at the Apprenticeship Expansion at the Michigan Department of Labor and Economic Opportunity, also spoke at the event.

The **Louisiana Office of Student Financial Assistance (LOSFA)** hosted a statewide expo and [webinar](#) for high school students to showcase the benefits of Registered Apprenticeship as a career pathway. The webinar featured speakers from LOSFA, DOL, the Louisiana Workforce Commission (LWC), State Apprenticeship Supervisor Michael Knapps, and two apprentice graduates from Dow Chemical and Exxon Mobil. The webinar targeted high school students and stakeholders, including parents, educators, and counselors throughout the state. LWC Secretary of Labor Ava Cates talked about Registered Apprenticeship as the premier earn-while-you-learn model of skill and career development and said the Apprenticeship Expo would become a regularly scheduled NAW event.

YouthBuild released a video, “[Connecting Opportunity Youth and Employers through Work-Based Learning](#),” on DOL’s Workforce GPS. In the video, DOL Acting Unit Chief for YouthBuild, Maisha Meminger, highlighted the importance of DEIA in apprenticeships. YouthBuild also used their social media platforms to share apprenticeship spotlights from the field and to disseminate helpful information and resources.

Federal Apprenticeship and Veterans in Apprenticeship

There were over 313 Veteran-focused events during NAW 2021. These events showcased Veteran apprenticeship programs and highlighted the importance of utilizing the unique skillsets of Veterans to grow and support the American workforce. NAW also recognized the importance of expanding Registered Apprenticeship in the government sector.



Secretary Walsh with former PTA apprentices Rachel Berryman, Danielle Kittrell, and Stephen Lynch

Labor Secretary Walsh met with three graduates of DOL's Pathways through Apprenticeship (PTA) pilot program during an informal Breakfast Meet-and-Greet to learn about their experience as a DOL apprentice and how it helped to propel their Federal careers. The former apprentices, joined by Acting ETA Assistant Secretary Angela Hanks, and OA representatives John Ladd, Cierra Mitchell, and Kimberly Hauge, talked about their apprenticeship experiences and, by example, highlighted the potential and importance of growing Registered Federal Apprenticeship Programs to provide similar opportunities to others. The apprentice graduates participated in the 2016 PTA pilot program, developed by DOL and the Office of Personnel Management.

LIUNA Training of Ohio and the Ohio Office of Workforce Development hosted a [roundtable](#) with Lieutenant Governor Jon Husted, Director of the Ohio Governor's Office of Workforce Transformation; Major General Deborah Ashenhurst, Director of the Department of Veterans Services; Ralph E. Cole, Business Manager and Secretary Treasurer of the Ohio Laborers' District Council; and Vince Irvin, Ohio Apprenticeship Coordinator. They talked about Veteran recruitment and the LIUNA Training and Apprenticeship Programs. Ohio Laborers' Apprenticeship also shared information about their successful Helmets to Hardhats apprenticeship program. During NAW, Lieutenant Governor Husted sent several tweets, including this one on November 16: "Veterans: If

you are eligible for GI Bill benefits, you may use those benefits while you are training in an apprenticeship program."

The **Detroit Institute for Gastronomy** hosted Veterans at a hiring and resource event at [Hoops 4 Troops](#). At this event, Veterans learned about local apprenticeships and corporate, government, and non-profit resources. The Detroit Pistons and United Wholesale Mortgage sponsored Hoops 4 Troops, which combines the city's love for their home team and their deep appreciation of the armed forces. Industry leaders stepped up to the challenge with 10,000 potential job offers for Veterans seeking work. Following the fair, the Pistons held a "Battle of the Branches" pick-up basketball game between members of all military branches on the Pistons' home court.

The **Veterans' Employment and Training Service (VETS)** conducted an informational webinar for DOL staff and wrote a blog highlighting the United Services Military Apprenticeship Program (USMAP). The blog, "[How a Military Apprenticeship Program Prepares Service Members for Good Jobs](#)," illustrated how VETS supports Registered Apprenticeship through initiatives and collaboration within DOL and across Federal agencies. The webinar also highlighted ways VETS informs and educates transitioning service members, Veterans, military spouses, and employers about apprenticeship and how VETS staff works with others inside and outside of DOL to highlight apprenticeship opportunities for Veterans.

NAW Ignites Engagement in the News, Online, and Social Media

NAW sparked many conversations about apprenticeship and apprenticeship programs across the news and social media. The diversified media coverage of NAW 2021 was extensive and effective, reaching an estimated **22 million** impressions through multiple media types, including broadcast media (i.e., television and radio), online news, social media, and print. While social media generated over 80% of the overall media volume, online news articles accounted for a vast majority of the large audience numbers.

Online and broadcast news told stories of successful apprenticeships, while many people engaged with NAW-related content throughout Twitter and Instagram.

- **2,400±** total media hits for “National Apprenticeship Week”
- **1,853±** social media posts
- **259±** online articles over the Internet
- **209±** broadcast media coverages
- **78±** print coverages
- **260±** features in top 100 regional markets (primarily major cities)

Over 20 partners conducted social media campaigns during NAW 2021.

Examples include:

- [Dairy Grazing Apprenticeship](#) used NAW as an opportunity to educate and create public awareness of their program and what they offer by conducting daily trivia contests and giveaways on Facebook. Questions varied from how many Mentor Farms are in the US to how many of their current apprentices and journeyworkers are women.
- [The German American Chamber of Commerce](#) (Pittsburg Chapter) let their apprentices and pre-apprentices take over all the organization’s social media platforms

(Facebook, LinkedIn, and Instagram) for the week in honor of NAW.

- [The Mississippi Department of Employment Security](#) promoted #NAW2021 through a social media blitz that highlighted Registered Apprenticeship and the Mississippi Apprentice Program. The social media campaign used Facebook, Twitter, and LinkedIn.
- [The Workforce Connection of Central New Mexico](#) ran a social media e-blast campaign to promote and share information on apprenticeship and apprenticeship opportunities. They shared trivia and apprenticeship facts on Facebook, Instagram, YouTube, Twitter, and TikTok.

DOL issued a series of blogs to celebrate Registered Apprenticeship.

- [“A Message from Vice President Kamala Harris on National Women in Apprenticeship Day”](#): Vice President Kamala Harris reflects on the important role of Registered

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SOCIAL MEDIA MENTIONS OF NAW HAVE INCREASED STEADILY OVER THE PAST FOUR YEARS: *

	2018	2019	2020	2021
Mentions	3,180	5,840	5,500	7,202

*2018-2020 mentions are from Twitter and Facebook; 2021 mentions are from Twitter and Instagram.

WEBSITE VISITS AND DOWNLOADS INCREASED FROM 2020 TO 2021.

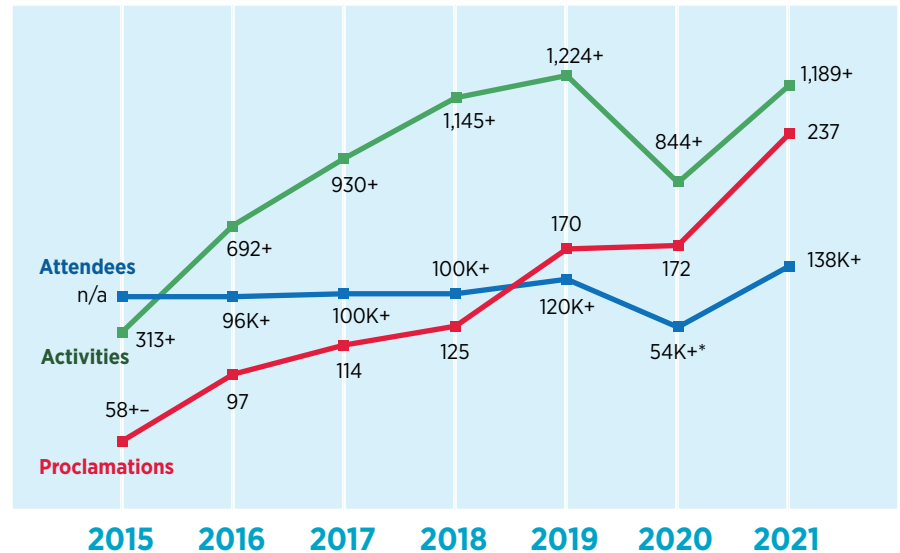
	2020	2021	% Change
NAW Page Views	32,000	38,732	+21%
NAW Materials and Downloads	1,635	2,864	+75%

Apprenticeship in expanding career pathways for women.

- [“Celebrate Registered Apprenticeship With Us!”](#): DOL ETA blog by Acting Assistant Secretary Angela Hanks featuring a video of Secretary Walsh kicking off NAW.
- [“National Apprenticeship Week”](#): Office of Disability Employment Policy blog showcasing states that have enacted policies engineered to increase the inclusion and engagement of youth with disabilities in apprenticeship programs.
- [“How a Military Apprenticeship Program Prepares Service Members for Good Jobs”](#): Veterans’ Employment and Training Service blog highlighting USMAP.
- [“Chair of Chicago Women in Trades: Plumber in Chicago Local 130 UA”](#): Women’s Bureau highlights a Chicago Women in Trades apprentice.
- [“Building Back Better: Expanding Career Pathways for Women”](#): Women’s Bureau blog features the role of the Women in Apprenticeship and Nontraditional Occupations grant program in advocating for better career pathways for women.
- [“Apprenticeships and the Labor Movement”](#): Jeffrey Freund of the Office of Labor-Management Standards celebrates the role of unions in apprenticeship.
- [“Empowering Workers through Registered Apprenticeship”](#): Acting Assistant Sec. Hanks highlights activity from NAW 2021.

Seven Years of NAW Success

NAW continues to grow each year, which is a testament to the increasing number of new apprenticeship programs and their significant role in building the American workforce and economy of the future.



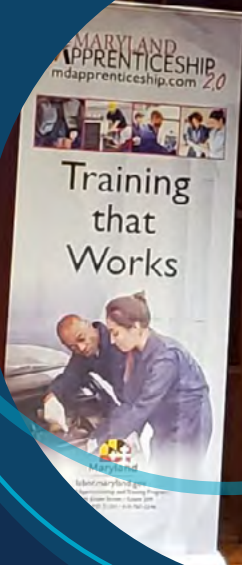
*2020 NAW event attendance was under-reported due to the sudden increase of virtual engagement as a result of the COVID-19 pandemic.

Looking Ahead to NAW 2022: November 14-20, 2022

We have already begun looking ahead to **NAW 2022**, thinking about how we can make it bigger and better using the successful events and lessons learned from this year. We encourage you to start thinking about how you will participate in the future.

Visit the DOL NAW [Resource Hub](#) to find materials that were developed to help apprenticeship sponsors and partners plan and promote their in-person and virtual events. Online resources include planning and promotion toolkits with sample social media content and marketing ideas, printable apprenticeship and NAW factsheets, downloadable logos, and even customizable flyers and templates. You will also find NAW proclamation templates for industry and state and local governments to use.

Thank you for your exceptional engagement with NAW 2021. We look forward to celebrating Registered Apprenticeship with you next year during NAW on November 14-20, 2022!



JCP CENTER FOR APPRENTICESHIP & WORK-BASED LEARNING

WEBINAR

Youth Apprenticeship
A Vision for the Future, a Plan for Today

TUESDAY, NOVEMBER 16 | 12:00-4:00 P.M. ET



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