# APPRENTICESHIPUSA

# National Apprenticeship Week November 13-19, 2023

### WANT TO LEARN MORE ABOUT NATIONAL APPRENTICESHIP WEEK?

This year marks the 9<sup>th</sup> Annual National Apprenticeship Week (NAW)! NAW is a nationwide celebration established by the U.S. Department of Labor where employers, industry associations, labor organizations, community-based organizations, workforce partners, education providers, and government leaders host events to showcase the successes and value of Registered Apprenticeship. Apprenticeships are instrumental in re-building our economy, advancing racial and gender equity, building a pipeline to good quality jobs, and supporting underserved communities.

### This year NAW's theme is "*Registered Apprenticeship:*

Superhighway to Good Jobs," to reflect the prominence that Registered Apprenticeship has received as a proven and industrydriven training model that expedites the pathway into good jobs and improves diversity, equity, inclusion, and accessibility (DEIA) in the workplace. Registered Apprenticeship is recognized as a key strategy to improving job quality and creating access to good-paying jobs for all, including populations historically underrepresented – women, people of color, and individuals with a disability – and underserved populations, such as youth and young adults. It addresses some of our nation's pressing workforce shortages in teaching, advanced manufacturing, clean energy, cybersecurity, and other high-priority sectors.

### WHO SHOULD PARTICIPATE?

NAW is for everyone: employers, unions, students and other career seekers, educators, workforce leaders, community based organizations, federal agencies, and other critical partners that support the expansion and diversification of Registered Apprenticeship or want to learn more about it.



## NAW Achievements Over the Past 8 Years:

- ✓ All **50 States** Participated
- ✓ Over 6,800 Events Held
- ✓ Over 800,000 Attendees
- ✓ Over 1,300 Proclamations Issued

Figures represent cumulative NAW engagement



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#### **WHY PARTICIPATE?**

NAW gives *employers, unions, and other Registered Apprenticeship sponsors* the opportunity to showcase their programs, facilities, and apprentice achievements. It gives *apprentices* a platform to share their apprenticeship experience and how it has transformed their lives. It provides *the public* with the opportunity to learn more about the benefits of Registered Apprenticeship and the programs available in their communities. NAW also creates the space to continue the national dialogue on how to best use Registered Apprenticeship to increase DEIA at the workplace.

### **HOW CAN I PARTICIPATE?**

Join Registered Apprenticeship champions from across the U.S. by hosting an apprenticeship related event or activity, signing and submitting a proclamation, or attending an event in your community.

### WHAT COUNTS AS AN EVENT?

Hosts across the U.S. have put the spotlight on Registered Apprenticeship through virtual events, apprenticeship graduations, roundtables, open houses, inclusive conversations, career fairs, skills competitions, and more.



"Help us make this the best National Apprenticeship Week yet, and remember to tag us on social media with **#NAW2023** and **#ApprenticeshipUSA**!"

- John Ladd, Administrator, Office of Apprenticeship



*Visit* **<u>Apprenticeship.gov/National-Apprenticeship-Week</u>** to learn more about NAW, find an event, submit a proclamation, and to access resources to help plan, promote, and enhance your own event.

### **Explore Registered Apprenticeship Today!**

Want to learn more? Visit the U.S. Department of Labor's one-stop source for all things apprenticeship: <u>www.apprenticeship.gov</u> or email us at apprenticeship@dol.gov.



The Employment and Training Administration promotes Registered Apprenticeship—a proven model of apprenticeship that has been validated by the U.S. Department of Labor or a State Apprenticeship Agency—under the National Apprenticeship Act.