

Abstract

State Apprenticeship Expansion Formula Funding Opportunity	
Lead Applicant Organization's Name (Base Funding):	Massachusetts Executive Office of Labor & Workforce Development (EOLWD) Division of Apprentice Standards (DAS)
Lead Applicant Entity Type:	State Apprenticeship Agency
Lead Applicant City & State:	Boston, MA
Funding Option:	Base Formula Funding
Project Title:	Massachusetts State Apprenticeship Agency: Growth, Inclusion and Quality
Funding Amount Requested:	\$920,638.00
Total Number of apprentices enrolled in RAPs during the life of the grant, if applicable:	N/A
Populations to be served:	Unemployed and underemployed individuals; Incumbent workers; Women; People of Color; currently underrepresented populations in apprenticeship programs; youth; Veterans; and individuals with disabilities.
List the name of the Required Partner (for states with federally-recognized SAAs):	Massachusetts Division of Apprentice Standards (applicant)
List the name of the optional partners , as applicable:	EOLWD MassHire Department of Career Services (MDCS)
Targeted industries and occupations:	Industry: Construction/Clean Energy, Financial Services, Healthcare and Social Assistance (including early education and care)/Care Economy, Hospitality, Information Technology, Life Sciences, and Manufacturing.
Summary of program activities:	<p>Through Massachusetts' three-pillar framework for Apprenticeship Expansion, Growth, Inclusion, and Quality, eliminate systemic barriers to Registered Apprenticeship Programs while solving workforce shortages in the state's high-growth industries and enhancing the Commonwealth's ability to grow and sustain a quality State Apprenticeship Agency within the National Apprenticeship System.</p> <p>1. Growth: Expand Sector-related Growth and Accessibility: Develop Strategic Five-</p>

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	<p>Year Apprenticeship Expansion Plan. Streamline pre-apprenticeship registration and create new, quality pre-apprenticeship program frameworks in coordination with K-12 vocational education and community colleges. Create new pre-apprenticeship and apprenticeship business development marketing content; align with USDOL messaging and branding. New staff: Apprenticeship Liaison (1 FTE)</p> <p>2. Inclusion: Reach more Underrepresented Populations and Underserved Communities: Create new unit at the Division of Apprentice Standards to ensure effective DEIA program implementation, provide relevant training and best practices to comply with 29 CFR Parts 29 and 30, and facilitate more inclusive outreach and recruitment strategies. New Staff: DAS Counsel/DEIA Administrator, DEIA Specialists (3 FTE)</p> <p>3. Quality: Realize greater quality programs and impact through state apprenticeship system modernization, data sharing and technology adoption: License Salesforce Cloud platform to manage business outreach, lead tracking, and business development, conduct apprenticeship marketing campaigns, and align sponsor outreach with USDOL Office of Apprenticeship; conduct technology needs analysis to streamline customer experience and further integrate USDOL RAPIDS. New staff: Data Analyst (1 FTE)</p>
List of credential to be awarded:	N/A
Public information:	<p>Patrick Mitchell Director, Division of Apprentice Standards Massachusetts Executive Office of Labor and Workforce Development 100 Cambridge St., Suite 500 Boston, MA 02108 617-626-7110 patrick.mitchell@mass.gov</p>