State Apprenticeship Expansion Formula Funding Opportunity

Lead Applicant/ Organization Name (Also applying for Competitive Funding): Maryland Department of Labor, Division of Workforce Development and Adult Learning

Lead Applicant Entity Type: State Agency/State Apprenticeship Agency

Lead Applicant City and State: Baltimore, Maryland

Funding Option:

Competitive Funding (If applicants are not selected to receive Competitive Funding, they will receive just the Base Funding.) Applicants must submit two abstracts if applying for both the Base Funding and Competitive Funding.

Project Title:

Serve Maryland: Sectoral Registered Apprenticeship Expansion and Next Generation Modernization

Funding Amount Requested: \$6,000,000

Total Number of Apprentices enrolled in RAPs during the life of the grant, if applicable: 1,200

Population(s) to be Served:

Youth apprentices, high school and post-secondary students, hospitality industry employees, State employees, employees of units of Maryland county and local governments, returning citizens, iobseekers and dislocated workers

List the name of the **Required Partner** (for states with federally-recognized SAAs): Maryland Department of Labor, Division of Workforce Development and Adult Learning

List the name(s) of **Optional Partners**, as applicable:

The Governor's Workforce Development Board Maryland's Local Workforce Development Areas	Local Workforce Area/Board
Allegany Community College Anne Arundel Community College Baltimore City Community College Cecil College Carroll Community College College of Southern Maryland Frederick Community College Howard Community College Prince George's Community College	Community College

Maryland Department of General Services Maryland Department of Public Safety and Correctional Services Maryland Department of Human Services Maryland Department of Budget and Management Harford County Government Howard County Government	Public Sector Employers
Visit Annapolis Western Maryland Scenic Railroad Locust Post Brewery Liquidity Aleworks Hahn's of Westminster	Hospitality Sector Employers
UNITE HERE!, Local 27	Labor Unions
Maryland Workforce Association Maryland Association of Counties Maryland Association of Community Colleges	Professional & Trade Groups
Maryland's 24 Local Education Agencies (County School Districts)	Units of Local/County Government

Targeted Industry(ies) and/or Occupation(s):

Hospitality: Operation and general manager, lodging manager, kitchen manager, tourism director Public Sector: Various

Summary of **program activities**:

- 1. Launch a new credit-bearing Registered Apprenticeship program for hospitality management occupations in partnership with Maryland's community colleges and local employers
- 2. Launch a Public Sector Apprenticeship Innovation Fund to support the creation of new Registered Apprenticeships for various occupations in State, county, and local government
- 3. Design, develop, and implement a new and fully modernized data system for Maryland's Youth Apprenticeship program based on Salesforce's Customer Relationship Management (CRM) platform.

Subrecipient Roles: List all subrecipients and the roles (activities) they will fill on the proposed project. Roles should be aligned to the proposed workplan.

The following subrecipients will be required to hire an Apprenticeship Program Manager and to develop and implement a Hospitality Apprenticeship pathway. The subrecipients are as follows:

- 1. Allegany Community College
- 2. Carroll Community College
- 3. Baltimore City Community College
- 4. Frederick Community College
- 5. Howard Community College
- 6. Prince George's Community College

The following subrecipient will be required to design, develop, and implement a new and fully modernized data system for Maryland's Youth Apprenticeship program based on Salesforce's Customer Relationship Management (CRM) platform:

- 1. Salesforce
- 2. Maryland Department of Information Technology
- 3. State-procured development partner

List of **credential(s)** to be awarded:

Certificate of Apprenticeship Completion Associates Degree (Management, Hospitality, Tourism, or related field) Any employer-determined credentials associated with newly created public sector Registered Apprenticeships

Public Contact Information

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