



## Industry Intermediary

Manhattan Strategy Group (MSG)

## Industry

**Supply Chain Automation**

## Approved Occupations

Supply Chain Manager, Global Supply Chain Director, Supply Chain Logistics Manager, Supply Chain Director, Logistics Analyst, Supply Management Systems, Logistics Management, Storage and Distribution Manager/Transportation and Logistics, Industrial Engineer, Industrial Electrician, Water and Wastewater Plant Operator, and Warehouse Worker.

## Target Registered Apprentices Populations

Black, Indigenous, and People of Color (BIPOC), Veterans, and other underserved populations.

## Project Overview

MSG aims to develop and expand the number of Registered Apprenticeship (RA) programs within the Supply Chain Automation sector. MSG and its partners' goals include: (1) assisting with the development and registration of national or state RAs; (2) expansion of current RAs; (3) recruitment of apprentices; (4) identification of funding; and (5) increasing the number of employers that adopt or develop industry-validated credentials.

## Types of Services or Technical Assistance (TA) Provided

- Support state and/or national registration of new RAs
- Offer financial incentives and TA to RA sponsors with new RA cohorts
- Conduct education and outreach about benefits of RAs
- Connect stakeholders with education providers, training providers, and workforce organizations
- Assist in recruitment efforts to promote RAs with a focus on equity and diversity
- Offer train-the-trainer, mentorship training, and DEIA training to sponsors/employers
- Identify additional state and federal funding opportunities

## Key Partners

- National Association of Workforce Boards (NAWB)
- The Manufacturing Skill Standards Council (MSSC)
- The National Coalition of Certification Centers (NC3)

## Contact Info

James Price, Project Manager: [jprice@manhattanstrategy.com](mailto:jprice@manhattanstrategy.com)

## Website

<https://scworkforcehub.com>