

The Registered Apprenticeship Implementation for Skills and Employment (RAISE) Base Formula Funding Project Abstract	
Lead Applicant / Organization Name: The Kentucky Office of Employer & Apprenticeship Services (OEAS)	
Lead Applicant Entity Type: State Government	
Lead Applicant City and State: Frankfort, Kentucky	
Funding Option: Base Formula Funding	
Project Title: The <u>R</u> egistered <u>A</u> pprenticeship <u>I</u> mplementation for <u>S</u> kills and <u>E</u> mployment (RAISE) Base Formula Funding Project	
Funding Amount Requested: \$555,901.00	
Applicants' Geographic Scope of Proposed Project: Kentucky, Statewide	
Number of apprentices enrolled in RAPs during the life of the grant: 185 apprentices	
Population(s) to be served: Rural Kentuckians, Veterans' Priority for Participants, specifically historically underserved and marginalized populations from underserved communities facing barriers to employment.	
Required Partners: (Organization name and entity type)	
1. Bluegrass Workforce Innovation Board 2. Local Workforce Innovation Board (East Central KY);	Commitment Goal: Expand RAPs and work-based learning opportunities to the business community and encourage full-time partnerships.
3. Northern KY Workforce Innovation Board Local Workforce Innovation Board (Northern KY)	Commitment Goal: Expand RAPs and work-based learning opportunities to the business community to encourage full-time partnerships.
4. Cumberlands' Workforce Development Area Local Workforce Innovation Board	Commitment Goal: Expand RA to grow opportunities for underrepresented talent pools in the South and Southeastern regions of Kentucky.
5. Eastern Kentucky Concentrated Employment Program (EKCEP) Local Workforce Innovation Board (Eastern KY, Appalachian counties)	Commitment Goal: Expand RAPs and work-based learning opportunities to the business community to encourage full-time partnerships

6. Lincoln Trail Area Development District Local Workforce Innovation Board	Commitment Goal: Expand RA to grow opportunities for underrepresented talent pools in the Southwestern region of Kentucky.
7. Green River Area Development Center Local Workforce Innovation Board	Commitment Goal: Expand RA to grow opportunities for underrepresented talent pools in the Western region of Kentucky.
8. Kentucky Center for Statistics (KYSTATS) State Government Agency	Commitment Goal: Provide Labor Market Information, occupational trends, and performance data.
9. Kentucky Council on Postsecondary Education State Government Agency	Commitment Goal: Accelerate educational attainment through RAPs by partnering with Kentucky OEAS to grow awareness in P-12 students and enhancing apprenticeships in high schools.
10. Kentucky Department of Education State Government Agency	Commitment Goal: Expansion of Apprenticeships for Youth Participants
11. Kentucky Workforce Innovation Board State Government Agency	Commitment Goal: Leverage resources for promoting Apprenticeships programs. Also engage employer networks to invest in the design and implementation of Registered Apprenticeship Programs.
12. Kentucky Office of Vocational Rehabilitation State Government Agency	Commitment Goal: KY OVR believes this funding will advance businesses and workers to a superior level of productivity in KY and OVR will refer apprentice candidates.
13. The Kentucky Career Development Office State Government Agency	Commitment Goal: The Career Development Office commits to referring apprentices and employers to the KY RAISE project and supports OEAS' efforts to obtain FOA ETA-23-09 federal funding for Kentucky registered apprenticeship.
14. Salesforce Employer Partner/Cloud-based software company	Commitment Goal: Working with KY to achieve grant's goals. Salesforce, Inc. is a cloud-based software company who provides customer relationship management software and applications focused on sales, customer service, marketing automation, e-commerce, analytics, and application

	development. Salesforce looks forward to working with Kentucky to achieve its grant goals for data-informed decision-making.
Optional Partners: (Organization name and entity type)	
15. Dun & Bradstreet EconoVue fueled by D&B Data Data Provider	Commitment Goal: Working with KY to achieve its grant goals for data-informed decision-making. Dun & Bradstreet is one of the world's leading suppliers of business information and research. Its global database contains commercial data on more than 240 million companies. Dun & Bradstreet also holds the largest volume of business-credit information in the world. EconoVue a singularly unique combination of data assets, delivered through our proprietary data visualization, research and analysis platform, EconoVue™ unlocks a window into real-time data and information which takes agency strategic planning and program implementation to new heights of success who is looking forward to working with Kentucky to achieve its grant goals for data-informed decision-making.
16. Kentucky Chamber Foundation Statewide Chamber of Commerce	Commitment Goal: Grow RA and leverage the DE&I center to engage more underrepresented communities.
17. Kentucky Chamber of Commerce Statewide Chamber of Commerce	Commitment Goal: Strategically grow RA opportunities through events such as the SHRM Conference and the Workforce Summit.
18. Kentucky Community & Technical College System (KCTCS) Statewide Community College/ Intermediary	Commitment Goal: Expand RA and reinforce RA as a viable workforce solution to a portfolio of more than 5,000 companies with a specific focus on economically depressed regions
19. Manhattan Strategy Group, LLC. Intermediary	Commitment Goal: Expand Registered Apprenticeship opportunities, diversify pipelines, provide technical assistance, and improve program performance.

<p>20. Kentucky State Building and Construction Trades Council Union Skilled Trades <i>There are 15 construction unions affiliated with the Kentucky State Building and Construction Trades Council from 15 different international unions representing over 25,000 union members in, Kentucky, Tennessee, Ohio, and West Virginia.</i></p>	<p>Commitment Goal: RA expansion, equity, and innovation in the skilled trades.</p>
<p>21. Grayson County Schools RAP Sponsor</p>	<p>Commitment Goal: To expand opportunities for high school graduates locally through RAPs specifically, for teacher apprenticeship.</p>
<p>22. Western Kentucky University Post-Secondary Educational Institution RAP Sponsor</p>	<p>Commitment Goal: We endorse the expansion of quality and innovative registered K-12 Teacher Apprenticeship Programs developed to connect higher education and school district systems to build and improve the teacher-registered apprenticeship programs throughout the state.</p>
<p>23. University of Kentucky UK College of Medicine, Center of Excellence in Rural Health (CERH) Post-Secondary Ed Institution RAP Sponsor</p>	<p>Commitment Goal: The CERH would commit to assisting with promotion and outreach activities with partners and stakeholders regarding the value and benefits of Registered Apprenticeship.</p>
<p>24. Trilogy Health Services Employer Partner/RAP Sponsor</p>	<p>Commitment Goal: Expanding Healthcare RAPs Trilogy Health Services is a customer service-focused provider of senior living and long-term healthcare services including independent and assisted living.</p>
<p>25. Nelson County School District RAP Sponsor</p>	<p>Commitment Goal: Teacher RAP A school district is a special-purpose district that operates local public primary and secondary schools in Nelson County KY.</p>
<p>26. Family Scholar House Statewide Nonprofit</p>	<p>Commitment Goal: Provide success coaching, access to technology, transportation, and other wraparound supportive services, including assistance for medical emergencies, utility assistance, eviction prevention, work uniform and tools, and a dedicated Response Center team to support RAP employer partners with apprentices.</p>

<p>27. Kentucky Labor-Management Conference Inc. Joint Labor-Management Partnership. Statewide</p>	<p>Commitment Goal: Expansion, Equity, and Innovation to advance businesses and workers to a superior level of productivity in Kentucky.</p>
<p>28. Hamilton-Ryker TalentGro National Intermediary /RAP Sponsor</p>	<p>Commitment Goal: Expanding RA into healthcare, IT, manufacturing, and culinary; expanding programs and adding new occupations to senior living communities and acute care hospitals; research and development of pre-apprenticeships for youth, women, and underserved populations.</p>
<p>29. Equus Workforce Solutions Employer Partner and National Intermediary/RAP Sponsor</p>	<p>Commitment Goal: A comprehensive workforce development provider who supports KY’s vision to expand registered apprenticeship. Equus has established partnerships to provide technical assistance to a diverse range of employers, education, and workforce systems.</p>
<p>30. Aware Recovery Employer Partner</p>	<p>Commitment Goal: Deliver innovative addiction services to those in need where they live.</p>

Targeted Industry(ies) and/or Occupation(s):

Educational Services (K-12 Teachers), Healthcare, Climate/Clean Energy, and Supply Chain identified in Appendix G page 7

SUMMARY OF PROGRAM ACTIVITIES: The RAISE grant program will assist our registered apprenticeship state plan and has three goals. (1) KY will deliver RAPs as a workforce development solution method and postsecondary education career path. (2) We will expand and sustain a statewide RAP system, increase capacity to engage businesses and meet the need for new programs in traditional and non-traditional industries in healthcare, climate and clean energy, educational services, and the supply chain industry. (3) Expand our capacity to increase RA opportunities for all, particularly underrepresented populations of women, people of color, and people with disabilities, as well as underserved communities of veterans, justice-impacted individuals, youth, and rural communities, and take steps to empower these groups in beginning and completing RAPs. These initiatives will equip KY to contribute to expanding, modernizing, and diversifying RAPs, leading to good jobs, compensation, and strong career paths.

Task 1: Expand apprenticeship personnel by two staff to significantly expand the Registered Apprenticeship Program (RAP) opportunities thru RAP education and awareness meet the needs of Kentucky employers in industries identified in the statement of need and all other sectors

throughout the state's geographically diverse regions. The anticipated goal is to serve at least 185 apprentices.

Task 2: Thru referral to supportive services assure that all registered apprentices, particularly those from underrepresented groups, have access to raps and the necessary assistance, including career coaches and wraparound supportive services for the entire family.

Task 3: Improve data collection, sharing, & integrity for RAPS to increase awareness and participation of RAP available to all individuals via strategic career seeker and employer education. These endeavors will appeal to underrepresented populations. The resources will be accessible on our new website www.kyworks.gov, along with a dedicated work-based learning system which will provide apprenticeship labor exchange services, registered apprenticeship tracking assistance for sponsors, and federal reporting assistance for all worked based learning.

These goals and tasks are set to register and serve at least 185 apprentices, with a high percentage recruited from underrepresented talent groups. Further, the goal is to create new RAPs, expand RAPs over the grant life, and engage with new employers through program activities.

Kentucky will complete these goals through the following measures:

1. Expand apprenticeship personnel to support KY RAP mandated and suggested activities.
2. Strengthen relationships with the Kentucky state and local workforce and education systems. Working with companies to raise their knowledge of Registered Apprenticeship possibilities in the state and discover opportunities for them to join current RAPs and/or create new RAPs will be part of this.
3. Use funds to assist in the development of policies, processes, and state regulations to enhance the Kentucky Registered Apprenticeship system.
4. Improve data gathering, sharing, and integrity, as well as make software changes to enable these enhancements.
5. Create and develop outreach materials and communication techniques for engaging businesses, parents, educators, minority communities, other key stakeholders, and state citizens; explain the advantages of registered apprenticeship; and garner further support within the state.
6. Support employers for apprentice program participants in general who are from an underrepresented pool or are apprentices in an underrepresented profession.
7. Collaborate with LWDA to provide apprentices entering and finishing RAPs with wraparound supporting services.
8. Increase awareness of apprenticeships for students via the Kentucky Department of Education's Tech Ready Apprentices for Career in Kentucky (TRACK) program.

Subrecipient Roles:

1. **Kentucky Chamber of Commerce:** Strategically grow RA opportunities through events such as the SHRM Conference and the Workforce Summit
2. **Labor Management:** Strategically grow RA opportunities through events such as the Labor-Management Conference.

List of Credential(s) to be awarded:

1. Kentucky/United States Department of Labor Registered Apprenticeship Completion Certification
2. Tech Ready Apprentices for Careers in Kentucky (TRACK) Certification (for youth)
3. Kentucky Essential Skills Credential

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