

**Hampton Roads Regional Apprenticeship Hub**  
**Hampton Roads Workforce Council**  
Abstract

**Lead Applicant Organization Name:** Hampton Roads Workforce Council (HRWC)

**Lead Applicant Entity Organization Type:** Local Workforce Development Board

**Lead Application City, State:** Norfolk, Virginia

**Grant Category:** 3 - Registered Apprenticeship Hub

**Project Title/Name:** Hampton Roads Regional Apprenticeship Hub

**Total Federal Funding Requested (total 4-year period):** \$6,000,000

**Geographic Scope:** Hampton Roads region of Southeastern Virginia, including the following localities: the cities of Chesapeake, Franklin, Hampton, Newport News, Norfolk, Poquoson, Portsmouth, Suffolk, Virginia Beach, and Williamsburg; and the counties of Gloucester, Isle of Wight, James City, Southampton York

**Lead Organization, Entity Type:**

Hampton Roads Workforce Council, Regional Workforce Development Board

**Required Partners:**

Employers:

- *Advanced Manufacturing:* IMS Gear, STIHL, Sumitomo, HRSD, Newport News Shipbuilding, AllFirst LLC
- *Technology:* SimIs Inc.
- *Healthcare:* Sentara Healthcare, Virginia Health Services
- *Education (K-12):* Norfolk Public Schools, Isle of Wight County Schools, Hampton City Schools, York County Schools, Portsmouth Public Schools, Chesapeake Public Schools, Virginia Beach Public Schools

Equity-Focused Community-Based Organizations:

- Urban League of Hampton Roads, Hampton Roads Community Action Program (HRCAP), Neighborhood

State Apprenticeship Agency:

- Virginia Works/ The Virginia Department of Workforce Development and Advancement
- Virginia Apprenticeship Council

**Optional Partners:**

Labor Organization: JTAC/IBEW Local 80

Training Providers:

- *Community College Systems:* Paul D. Camp Community College, Eastern Shore Community College, Rappahannock Community College, Tidewater Community College, Virginia Peninsula Community College
- *Four-year Universities:* Old Dominion University

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- *Proprietary Colleges:* Centura College/Aviation Institute of Maintenance/Tidewater Tech (Centura), ECPI University
- IEC Chesapeake

Regional Economic Development Organizations:

- Black Brand, Hampton Roads Alliance, Hampton Roads Asian Chamber of Commerce, Hampton Roads Chamber, Hampton Roads Executive Roundtable, Hampton Roads Planning District Commission, Hispanic Chamber of Coastal Virginia

Municipal Economic Development Agencies:

- City of Hampton, City of Norfolk, City of Poquoson, City of Portsmouth, City of Suffolk, City of Virginia Beach, Franklin Southampton County, York County

Consultants: German American Chamber of Commerce of the Southern U.S., Inc

**Summary of Project Purpose:**

Focused on addressing talent shortages in critical industry clusters, this employer-driven project will establish a regional apprenticeship hub in Hampton Roads. The hub will focus on augmenting existing pathways to registered apprenticeship and pre-apprenticeship, as well as supporting the growth of new registered apprenticeship models for in-demand, local careers.

**Subrecipient Activities:** Capacity building and expansion of pre-apprenticeship and registered apprenticeship programs, participant training, curriculum development, marketing and communications, consultation.

**Credentials to Be Awarded:**

- *Advanced Manufacturing:* Advanced Manufacturing (ECPI exclusive partnership with IMS Gear), Wastewater Maintenance, Advanced Systems & Equipment Maintenance, Plant Operations, *Maritime/Energy Manufacturing:* Trade Related Education Curriculum and World Class Shipbuilder Curriculum, Maritime/Supply Chain, Welding, Structural Fitting, Wind turbine Technician, Engineering Technologists and Technicians, Coating Machine Operator, Electrical Technician
- *Healthcare:* Practical Nursing, Registered Nursing, Medical Assisting
- *Information Technology:* Cybersecurity Analyst, Computer Systems Analyst, Cybersecurity Support Technician

**Summary of Program Activities:**

Program activities include partnership development and convening; RAP and pre-apprenticeship development, RAP intermediary services, grassroots community outreach, engagement, and recruitment; participant training; career development support; provision of wraparound supportive services; technical assistance and incentive provision for employers; and marketing and communications.

**Public Contact Information:**

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