

TENNESSEE

Department of Labor & Workforce Development

ASE Grant Award	\$1,400,482.97
Target Industries	Healthcare and Social Assistance, Transportation, Distribution and Logistics, Advanced Manufacturing, Information and Technology
Target Occupations	None identified
Registration Entity	U.S. Department of Labor
ASE Goals	800 apprentices, 80 new Registered Apprenticeship Programs

Key ASE Expansion Strategies

- Create a statewide apprenticeship playbook with tools and an outward-facing website to aid in the creation, implementation, and sustainability of apprenticeship programs.
- Expand nontraditional apprenticeship programs in technology, and explore the opportunity to create additional nontraditional apprenticeship programs in accounting, finance, business, and healthcare occupations.
- Educate business leaders about the apprenticeship model as a sound long-term business strategy, including opportunities for businesses' engagement in middle schools, high schools, and colleges.
- Develop a clear policy framework for high school apprenticeship programs, including the roles and responsibilities of industry, education, intermediaries, and other stakeholders.
- Educate students, parents, school counselors, educators, and school district leaders about the apprenticeship model through the development of one-pagers and promotional materials customized for each stakeholder group.
- Develop career and technical education coursework that is vertically aligned to apprenticeship, including dual enrollment agreements with post-secondary institutions.
- Implement regional workforce development strategies and career pathways that align with the skills needs of industries in state or regional economies, as identified by local workforce development boards.