

GEORGIA

Technical College System

ASE Grant Award	\$1,873,302.64
Target Industries	Advanced manufacturing, computer numerical control (CNC) technology, construction, health care, hospitality, industrial systems technology and electrical systems technology, information technology, logistics, plumbing, transportation, welding, and more
Target Occupations	None identified
Registration Entity	U.S. Department of Labor
ASE Goals	800 apprentices, 15 new Registered Apprenticeship Programs (RAPs)

Key ASE Expansion Strategies

- Simplify the administrative process of creating RAPs for business and industry by having the Technical College System of Georgia (TCSG) Office of Workforce Development (OWD) become a sponsor.
- Hold employer engagement bootcamps for TCSG OWD staff, local workforce development area business services staff, and local college apprenticeship coordinators.
- Establish the Apprenticeship Incentive Fund to provide \$1,000 to employers and \$400 to sponsors per apprentice for up to 800 apprentices.
- Host an annual Registered Apprenticeship Road Show with events at each of Georgia's 22 technical colleges.
- Hold monthly conference calls with TCSG staff and local workforce development area directors to enhance internal communication.
- Explore partnerships with Georgia's historically black colleges and universities to further efforts to recruit and enroll a diverse workforce pipeline.