

FLORIDA

Department of Education

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| ASE Grant Award | \$3,078,257.33 |
| Target Industries | Construction, advanced manufacturing, information technology, healthcare, hospitality and tourism, transportation and logistics, agriculture, marine, and aerospace/aviation |
| Target Occupations | None identified |
| Registration Entity | Florida Department of Education |
| ASE Goals | 1,550 apprentices, 24 Registered Apprenticeship Programs |

Key ASE Expansion Strategies

- Evaluate and update the apprenticeship web page(s) to be more user-friendly. Intended changes include separate landing pages for businesses and for job seekers, downloadable documents to help employers easily begin the registration process, and digital marketing materials to assist existing programs in their outreach efforts.
- Develop a new pre-apprenticeship registration database to support the expansion of pre-apprenticeship.
- Contract an outreach specialist to intensify awareness efforts and conduct coordinated peer-to-peer outreach activities for the 24 local workforce boards, community leaders, educational groups, and employer associations.
- Codify systems, approaches, and models that support post-grant sustainability following a Six Sigma audit evaluating processes implemented in Years 1 and 2.
- Continue to leverage the expertise of the Department of Economic Opportunity, CareerSource Florida, and the Department of Education to develop a more robust workforce via an innovative and sustainable public-private partnership involving partnership of employers, industry organizations, educators, state and local workforce development systems, secondary and post-secondary institutions, and non-profit agencies.