

WISCONSIN

Department of Workforce Development

ASE Grant Award	\$2,822,058.12
Target Industries	Transportation and logistics, manufacturing, and construction
Target Occupations	None identified
Registration Entity	Wisconsin Department of Workforce Development
ASE Goals	1550 apprentices, 60 new Registered Apprenticeship Programs (RAPs)

Key ASE Expansion Strategies

- Develop and implement programs in a new sector, and expand current programs.
- Provide direct services to individuals, which is a new model for Wisconsin's RAP.
- Build on current partnerships by utilizing apprenticeship liaisons at the workforce development boards (American Apprenticeship grant), local business services teams, and the 13 apprenticeship training representatives to promote and integrate Registered Apprenticeship into the workforce system.
- Partner with Job Center staff and coordinate with select workforce development boards to engage employers and maximize the use of Workforce Innovation and Opportunity Act services for potential and current apprentices.
- Identify ways to incorporate information about apprenticeship opportunities through this grant into the Rapid Response teams' transition strategies.
- Host six industry roundtables, two per year, in different areas of the state, plus two statewide events using the LEADERS and the Consortium to promote Registered Apprenticeship and provide basic information to industry.
- Educate youth about Registered Apprenticeship by engaging the Skills USA organization to expand opportunities for students in the system.
- Explore the possibility of updating the agencies' tracking systems to better assist Division of Vocational Rehabilitation consumers in becoming apprentices and pre-apprentices.
- Promote the Eligible Training Programs List to apprenticeship sponsors.
- Upgrade data systems.
- Leverage certified pre-apprenticeship programs to supplement the apprenticeship workforce and tap into new talent pools.