DISTRICT OF COLUMBIA

District of Columbia Department of Employment Services

ASE Grant Award	\$713,208.79
Target Industries	Healthcare, hospitality
Target Occupations	Certified front desk representative; certified guest service professional; certified hotel concierge; medical assistant; certified clinical nursing assistant; certified electronic health records specialist
Registration Entity	Department of Employment Services
ASE Goals	315 apprentices, 12 new Registered Apprenticeship Programs

Key ASE Expansion Strategies

- Expand recruitment and partnerships to work with additional agencies such as the Mayor's Office on Latino Affairs, Mayor's Office on African American Affairs, Mayor's Office on Asian and Pacific Islander Affairs, and Mayor's Office of Veterans Affairs.
- Expand our partnership with the District of Columbia Department on Disability Services to provide greater access to workforce development and opportunities regardless of individuals' physical or developmental barriers.
- Foster diversity across industry sectors by developing nontraditional apprenticeship opportunities to include healthcare and hospitality.