

Project Abstract

Organization Name: TradesFutures
Organization entity type: 501c3
Organization City and State: Washington, DC
Project Title: Scaling Apprenticeship Readiness Across the Building Trades Initiative
Funding Amount: \$19,821,832
Geographic Scope of Proposed Project: Specific focus on Apprenticeship Readiness in Missouri, Tennessee, Ohio, Pennsylvania; will also fund 10 additional Apprenticeship Readiness Programs across the United States
Number of pre-apprentices enrolled during the life of the grant: 13,000
Number of apprentices enrolled in RAPs during the life of the grant: 7,000
Population(s) to be served: People from Communities of Color, Women, Native Americans, Veterans, Justice Involved
Key Partner: National Urban League (Community-based Organization)
Project Summary: <p>The goal of the Scaling Apprenticeship Readiness Across the Building Trades Initiative is to substantially increase the number of participants from underrepresented populations and underserved communities in registered apprenticeship programs within the construction industry sector. Through a cooperative agreement with the Department, this project will leverage a unique and proven apprenticeship readiness curriculum (Multi-Craft Core Curriculum or MC3) for construction trades, a dynamic partnership model, and the ability for national reach for union placement opportunities for program graduates.</p> <p>TradesFutures, in partnership with the National Urban League will</p> <ul style="list-style-type: none">- Fund and provide technical assistance for Apprenticeship Readiness Program (ARP) startup/expansion in four states: Missouri, Ohio, Tennessee, and Pennsylvania.- Provide seed funding and technical assistance for 10 additional ARPs (outside of OH, MO, TN, and PA).- Provide technical assistance to all existing ARPs throughout the country that currently utilize the MC3.- Assist ARPs in developing relationships with local Community Based Organizations (CBOs) that serve historically underserved populations in their communities to work with ARPs.- Develop a national and local marketing campaign designed to raise awareness among people of color, women, Native Americans, veterans, and the justice involved regarding Building Trades ARPs and to increase RA placement opportunities in their communities.- Recruit participants, provide training using the Multi-Craft Core Curriculum (MC3), and provide supportive wrap around services to participants in partnership with local Urban League Affiliates and other Community Based Organizations.- Provide support for program participants as they apply for entry into Building Trades Registered Apprenticeship Programs.

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