



## Industry Intermediary

# North America's Building Trades Unions (NABTU)

## Industry

**Construction**

## Approved Occupations

All Construction Trades Occupations.

## Target Registered Apprentice Populations

Veterans, Women, People of Color, Native Americans, and the Justice-Involved.

## Project Overview

NABTU intends to expand Registered Apprenticeship (RA) opportunities in the construction industry with a focus on pathways for historically underserved communities. Our goals are (1) to increase RA opportunities for underrepresented populations in construction through Apprenticeship Readiness Programs (ARPs); (2) to increase the retention rate for apprentices within construction RAs through the development of fundamental skills such as construction math, mentoring, and specialized services for target apprentice populations; and (3) to establish an RA presence at the American School Counselors Association (ASCA) and the Association of Career and Technical Education (ACTE), the nation's largest organization for CTE teachers and administrators. The combined attendance of these two conferences exceeds 6,000 secondary and post-secondary school educators/counselors who influence training and career choices for young people. NABTU will also work to expand recruitment for construction RA programs to address demand created by the recently passed Infrastructure Investment and Jobs Act (IIJA).

## Types of Services or Technical Assistance (TA) Provided

- Conduct broad outreach with national and local community-based organizations, counselors, and educators to raise awareness of the excellent opportunities available in construction RA
- Provide oversight of NABTU-sponsored ARPs with a focus on RA placement, diversity, and retention
- Provide NABTU's affiliated RA programs with enhanced services such as mentorship training

## Key Partners

- Sothern Company (Alabama Power)
- National Urban League
- Native Indian Native American Employment and Training Conference
- Helmets to Hardhats
- California Department of Corrections and Rehabilitation
- American School Counselors Association
- NABTU Tradeswomen Committee/Apprenticeship and Training Committee

## Contact Info

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## Website

<https://nabtu.org>