## **Grant Project Descriptions**

## Society for Human Resource Management (SHRM) Foundation, Inc., Alexandria, VA

**Organization Type:** Trade, Industry, or Employer Association

**Project Name:** SHRM Human Resource Specialist Registered Apprenticeship Program (HR RAP)

**Award Amount:** \$972,000

Target H-1B Industry Sector(s): Multiple

Target H-1B Occupations: Human Resource Specialist

Credential(s) Awarded: SHRM - Certified Professional (SHRM-CP)

New or Existing Apprenticeship Program: New

Cybersecurity and AI: No

Summary of Apprenticeship Program Activities: The Society for Human Resource Management (SHRM) Foundation received \$972,000 to develop a new competency-based SHRM Human Resource Specialist Registered Apprenticeship (HR RAP) program that will result in a nationally recognized SHRM-Certified Professional credential. By combining educational programming aligned to existing SHRM competency models and credentials with work-based learning, HR RAP will equip 800 diverse HR professionals with skills and competencies required for a 21st-century workplace. The Apprenticeship Partnership includes employer partners Bloomberg L.P., Visa, Inc., and CVS Health, as well as Western Governors University and Southern New Hampshire University, as well as education and workforce development entities. HR RAP will focus on transitioning service members, military spouses, people of color, and women, beginning with a pilot in Greater Chicago that includes at least one Opportunity Zone, followed by national expansion. SHRM will also develop and deploy a virtual Apprenticeship Mentor Training module and broadly promote the benefits of apprenticeship across SHRM's entire membership of more than 300,000 HR professionals, representing 75,000 organizations.

**Geographic Scope:** Local/ Regional **Service Area:** Greater- Chicago Area

**Opportunity Zone:** Yes

**Proposed Number of Apprentices Served: 800** 

**Target Population:** Transitioning service members, military spouses, people of color, and women **Authorized Representative Contact:** Mary Mohney; CFO; 703-535-6183; <a href="mailto:mmohney@SHRM.org">mmohney@SHRM.org</a>