NEW YORK

State Department of Labor

ASE Grant Award	$4,445,188.86
Target Industries	Information technology, healthcare, advanced manufacturing
Target Occupations	Electrician, skilled construction craft laborer, plumber, computer numerical control (CNC) machinist, plant maintenance-electrician, and toolmaker
Registration Entity	New York State Department of Labor (NYSDOL)
ASE Goals	1,550 apprentices, 195 new Registered Apprenticeship Programs (RAPs)

Key ASE Expansion Strategies

- Expand RAPs to serve all underrepresented populations in New York State, resulting in middle- and high-skills careers.
- Promote the expansion of apprenticeship through a collaboration involving state agencies, the State University of New York (SUNY) and the City University of New York (CUNY) systems, employers, industry leaders, and workforce partners.
- Integrate RAPs into state workforce development, education, and economic development strategies and programs, ensuring apprenticeship is a viable career path for individuals and valuable for businesses.
- Explore marketing initiatives to engage the education, business, and workforce communities to promote the benefits of apprenticeship, and solicit new programs and occupations. To better engage and integrate these employers and industries, NYSDOL will examine staff outreach efforts through professional development opportunities and host apprenticeship summits to highlight programs and promote expansion efforts.
- Work to enhance collaboration among state agencies, the New York State Education Department, SUNY, CUNY, workforce training providers, and the private sector to increase the number of apprenticeships and develop training curricula and related instruction opportunities that support the expansion efforts.
- Develop marketing initiatives to target students, parents, and school counselors to promote the benefits of Registered Apprenticeship (RA) as a viable pathway that leads to long-term careers.
- Encourage existing and new RA sponsors to list their programs on the Eligible Training Provider List.
- Convene a workgroup to review key apprenticeship functions and undertake the task of streamlining and simplifying processes to improve efficiency of program review and registration, and program quality.
- Enhance the data collection methods and upgrade the integrity of the data by creating new fields in current databases to ensure apprentices receiving grant-funded services are quickly and easily identified.