



Higher Image  
Evansville, Indiana

April 27, 2026

At Southwest Indiana Workforce Board, we recognize Apprenticeships as one of the most effective ways to develop skilled talent, strengthen our workforce, and create meaningful career opportunities.

Apprenticeships combine hands-on learning with structured education, allowing individuals to earn while they learn and build skills that lead to long-term career success. This model helps employers grow their own workforce, supports economic development, and expands access to good jobs across our communities.

Through Apprenticeships, individuals gain real-world experience, employers develop reliable talent pipelines, and industries strengthen their ability to compete and grow. Apprenticeships also create pathways for students, career changers, and incumbent workers to advance their careers while contributing to Indiana's economy.

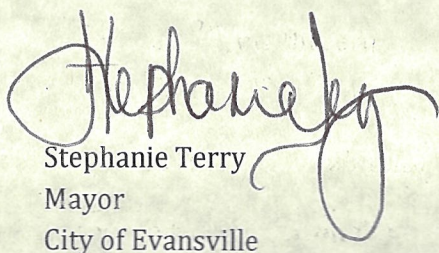
Southwest Indiana Workforce Board is proud to support Higher Image's Apprenticeship efforts by:

- Employing three apprentices in a new apprenticeable occupation
- Partnering with education and workforce organizations to expand awareness of the program city-wide
- Supporting mentorship and skills development for all individuals interested in barbering

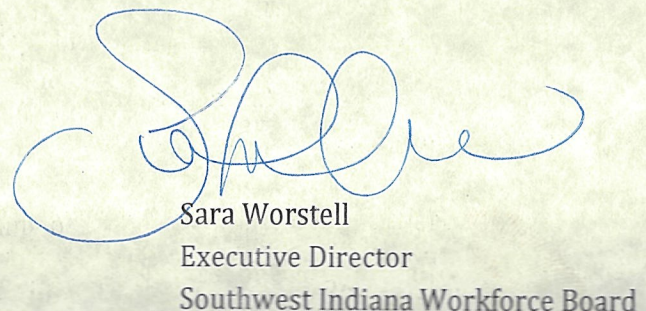
In recognition of **National Apprenticeship Week 2026**, taking place from April 26 through May 2, 2026, we celebrate the apprentices, mentors, employers, and partners who make apprenticeships possible and who contribute to building a strong and skilled workforce.

By recognizing National Apprenticeship Week and the apprenticeship model, we reaffirm our commitment to workforce development, economic growth, and expanding opportunities for individuals across Indiana.

We encourage other organizations, partners, and community members to learn more about Apprenticeships and explore how this proven model can strengthen our workforce and create lasting impact.



Stephanie Terry  
Mayor  
City of Evansville



Sara Worstell  
Executive Director  
Southwest Indiana Workforce Board