



ADMINISTERED BY:

West Michigan Works!
215 Straight Ave NW
Grand Rapids, MI 49504

BOARD MEMBERS:

Rob Geer

Randstad USA - Chair

Diana Reil

SpartanNash

A'Mya Saffore

The Right Place

Charlie Peck

Gordon Food Service

Amy Lebednick

West Michigan Works!

Rodd Lowell

Grand Valley State University

Garry VonMyhr

Tech Defenders

Kristi Haik

Grand Rapids Community College

Casey Horner

Corewell Health

Kristy Loughin-Vance

Kent Career Tech Center

Scott Pallas

Meijer

Jim Becher

Augusto Digital

Council Administrator:

Virginia Berger

West Michigan Works!

NATIONAL APPRENTICESHIP WEEK 2026 PROCLAMATION

WHEREAS, National Apprenticeship Week annually raises awareness of the vital role Registered Apprenticeships play in meeting critical industry workforce demands. Registered Apprenticeship programs develop the highly skilled workforce that employers need and create pathways for Americans to catapult into in-demand, high-paying careers; and

WHEREAS, Registered Apprenticeship programs are industry-driven, high-quality career pathways that enable employers to develop and train their future workforce, and individuals can obtain paid work experience with a mentor, receive progressive wage increases, classroom instruction, and a portable, nationally recognized credential; and

WHEREAS, the West Michigan Tech Talent Council recognizes the urgent need to prepare and maintain a highly skilled workforce that can meet the current and future demands of the industry we serve and fortify our economy.

WHEREAS, West Michigan Tech Talent Council recognizes the pivotal role educators, school counselors, and educational institutions serve in not only bringing awareness of Registered Apprenticeship opportunities to students and parents, but also serving as training providers, program sponsors, and intermediaries.

WHEREAS, Registered Apprenticeship programs are uniquely able to meet the changing demands of the West Michigan economy.

NOW, THEREFORE, I, Rob Geer, Chair of the West Michigan Tech Talent Council, call upon stakeholders and partners to recognize the value of Registered Apprenticeship, and to promote awareness and expansion during National Apprenticeship Week.

IN SUPPORT,

A handwritten signature in black ink, appearing to read 'Rob Geer', is written over a light blue horizontal line.

Rob Geer, Principal Account Manager, Randstad Digital

Email: rob.geer@randstaddigital.com

Office: 269.213.5452

West Michigan Works! is a division of ACSET, an equal opportunity employer/program and a proud partner of the American Job Center network. Auxiliary aids and services are available upon request to individuals with disabilities. West Michigan Works! is supported by state and federal funds; more details at westmiworks.org/about/.