

VISIONARY MEDIA PRODUCTIONS NAW PROCLAMATION

WHEREAS, National Apprenticeship Week is celebrating its 11th anniversary of raising awareness of the vital role Registered Apprenticeships provide in creating opportunities by allowing apprentices to earn while they learn and preparing a pathway to high-quality jobs and well-paying careers in our community and across the nation; and

WHEREAS, Visionary Media Productions recognizes that Registered Apprenticeships are a **key cog in the workforce development wheel**, essential for cultivating a diverse, highly skilled talent pool capable of meeting the rapid creative and technical demands of our industry; and

WHEREAS, Visionary Media Productions has experienced firsthand how the integration of an apprentice **directly allowed our business capacity to expand**, providing the operational support and fresh perspective necessary to scale our services and increase our creative output; and

WHEREAS, Registered Apprenticeship programs enable employers to develop and train their future workforce while offering career seekers pathways to good, quality jobs and family-sustaining careers; and

WHEREAS, Visionary Media Productions recognizes the role of Registered Apprenticeship in expanding opportunities in our workforce that are inclusive of individuals who have been historically underserved and marginalized, providing a path for all qualified individuals—including women, youth, and people of color—to master their craft and contribute to America's industries; and

WHEREAS, Visionary Media Productions recognizes that Registered Apprenticeship, a proven and industry-driven training model, is a key strategy to improving job quality, addressing pressing workforce challenges, and modernizing our nation's digital and creative infrastructure.

NOW, THEREFORE, I, **David Owens, Owner** of Visionary Media Productions, call upon our media and production industry partners to recognize the value of Registered Apprenticeship, and to promote industry awareness and expansion during the **11th anniversary of National Apprenticeship Week: April 26 through May 2, 2026**.

IN SUPPORT,



David Owens, Owner
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